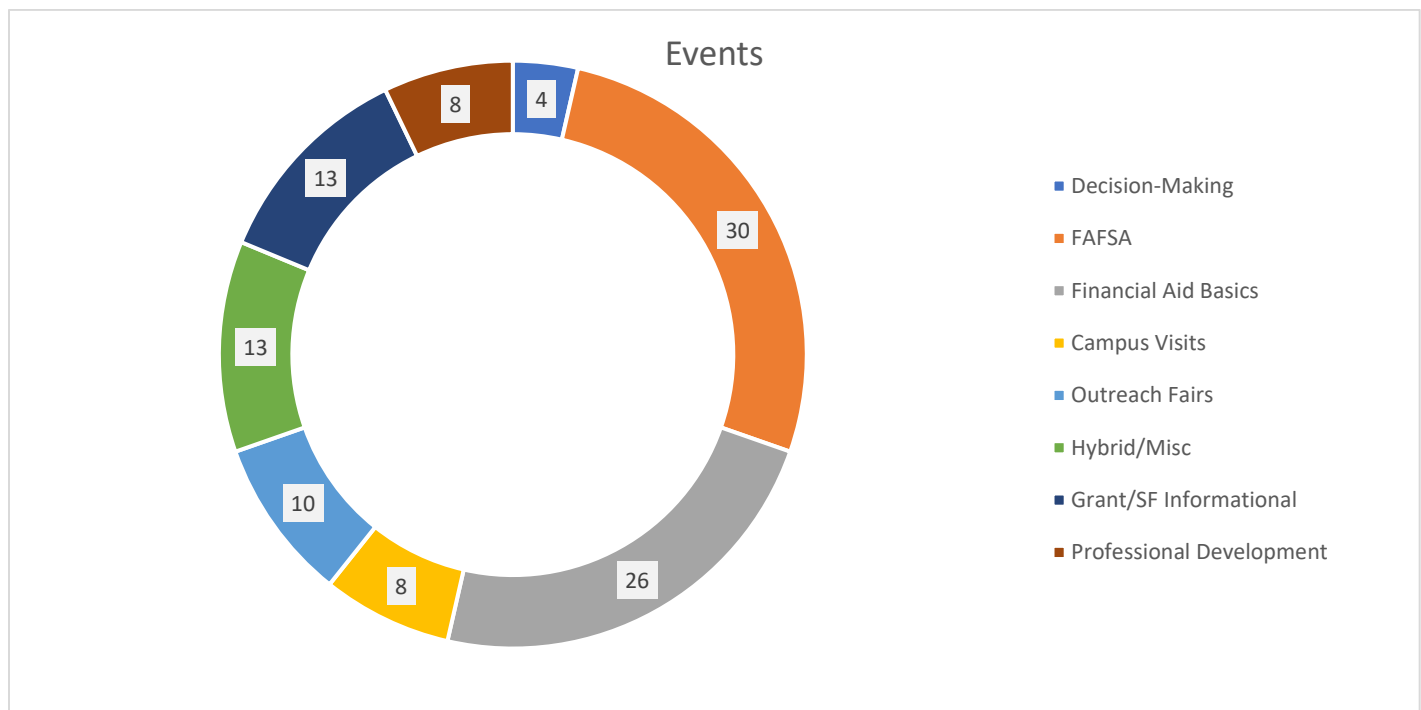


## 2022 Student Advising Program Report

After nearly two full years of virtual advising, The Student Advising Program returned to in-person work with students in 2022. Re-adjusting took some time and there was much to (re) learn; one thing was never in doubt—the work of Student Advisors, and the relationships with students, benefits tremendously from face-to-face connection and conversation.

- In 2022, Student Advisors delivered workshops and presentations in-person and virtually, as our community continued to navigate COVID. A total of **104 outreach events** were provided, reaching **2,196 individuals**.
- Additionally, Student Advisors facilitated **eight professional development offerings** to advisors and counselors across St. Louis and Missouri, reaching **216 professionals**.
- Student Advisors provided individual guidance to **1,024 students and their family members**. Advisors' support of students is deep and wide; these students were supported through **3,123 activities**, which included in-person and virtual appointments, as well as strategic advising and support completed through email and phone.

Student Advisors connected with **3,436 individuals in 2022**, providing information and resources that support students' informed decision-making for themselves.



The work and reach of Student Advisors have looked different since the beginning of the COVID-19 Pandemic. Across the board, numbers were down from 2019; however, the data from 2022 indicates that returning to in-person advising allows Student Advisors to serve a larger number of students and families. *Requests from students and partners continued to increase throughout the year and the Student Advising Team expects demand to grow further in 2023.*

	2019 <sup>1</sup>	2020 <sup>2</sup>	2021 <sup>3</sup>	2022
<b># Of Workshops/Events</b>	162	97	60	104
<b># Of Individual Students Advised</b>	1,453	1,460	774	1,024
<b>Total # of Individuals Advised</b>	6,899	4,049	1,966	3,436

## Persistence Advising

Every Scholarship Foundation student has an assigned Student Advisor, who is in regular contact and provides ongoing support while students are pursuing their degrees.

- In 2022, Student Advisors again completed planning assessments with all *new* Foundation students. This year, **148 students** completed the assessment, which is intended to prompt students' thinking and final planning on needs related to academics, finances, community living and learning, and other basic needs. Student Advisors followed up with **91 students**, through 108 contacts, to support problem-solving, planning, and resource identification when assessments indicated a discussion was warranted.
- Student Advisors were able to conduct **eight campus visits** in the fall semester; visits were well-attended and connecting with students in-person, on their campuses, was a wonderful experience for all. For many students this was the first time they had been able to meet with a Scholarship Foundation staff member face-to-face!
- In early December, The Scholarship Foundation launched FLOURISH, a new mental health program. Through FLOURISH, Scholarship Foundation students are able to access high-quality mental health care and have up to eight therapy sessions paid for by the Foundation. Please read more about the program [here](#).

## Accomplishments and Goals

In 2022, Student Advisors succeeded in reaching goals for the year; the biggest accomplishments were:

- Completing the development of the mental health program and launch of FLOURISH.
- Providing professional development for Student Advisors, as well as partners, advisors, and counselors in the field through the Advising Institute.

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<sup>1</sup> [2019 Student Advising Report](#)

<sup>2</sup> [2020 Student Advising Report](#)

<sup>3</sup> [2021 Student Advising Report](#)

- Returning advising services in-person and building relationships with students at all stages of their education.

There is a great deal on the horizon and in 2023 the Advising Program will:

- Prepare for the significant changes arriving later this year for the 2024-25 FAFSA. In response to, and preparation for, these changes, the Student Advisors will:
  - Assess all current materials and update to reflect changes, as well as develop new outreach and educational materials to prepare students and families.
  - Provide professional development and training opportunities for those in the field to equip them with the information and resources necessary to support students and families with FAFSA preparation and completion.
  - Develop a responsive outreach strategy that reflects changes to the FAFSA and prioritizes students' needs.
- Ensure Scholarship Foundation students are aware of FLOURISH and continue to strengthen the program.

## **Conclusion**

The numbers above are important, but paint only a partial picture. The heart of Student Advising is relationship—meaningful connection and care between individuals. Student Advisors demonstrated tremendous compassion and care, every day, that cannot be quantified. The strength of the program lies in the advisors, whose focus on listening to students, acknowledging their lived experiences, and then collaborating to identify solutions and resources, together, builds the foundation for a meaningful relationship.