

# Opening SUMMER 2013 DOORS



## Creative Responses to Community Needs

Since its inception 93 years ago, The Scholarship Foundation of St. Louis has been committed to serving community needs. The Foundation began this mission through offering financial support to low-income and first-generation students pursuing higher education, and continues to carry out this mission today. The disparity between education cost and financial aid awarded has grown tremendously over time, and without additional funding many families would be unable to afford postsecondary education. In response to this educational inequity faced by families with financial need, the **Interest-Free Loan Program** has grown from one \$15 loan in 1920 to more than \$3.5 million in grants and loans to 600 students in 2012. Additionally, the program has expanded its service area to include 16 Missouri and Illinois counties that comprise the St. Louis metropolitan region.

“We cannot live for ourselves alone.  
Our lives are connected by a thousand invisible threads,  
and along these sympathetic fibers,  
our actions run as causes and return to us as results.”

—Herman Melville

While students benefit from the significant financial aid the Foundation provides, affording education is only one factor contributing to students' collegiate success. Recognizing students' need for academic support and guidance, The Scholarship Foundation offers numerous services in addition to financial

assistance. The **Student Advocate and Advising Program** provides guidance and assistance to more than 3,000 students and families each year, helping with everything from understanding the financial aid process to finding resources that support persistence to graduation. The Scholarship Foundation has played an integral role in the development of **St. Louis Graduates**, a collaborative network of organizations focused on increasing degree completion among students in St. Louis. As a leader within this network, the Foundation supported the recent opening of the St. Louis Graduates' **High School to College Center** which will provide necessary assistance to high school graduates transitioning to college this fall. The Foundation also played a key role in the development of the online scholarship common application and database, **ScholarshipCentral**.

These support opportunities are complemented by opportunities for professional experience and advancement. Unemployment for new college graduates has become a pressing issue in recent years, and the Foundation has once again expanded its services to meet these growing needs. The Foundation recently launched a paid internship program in conjunction with local businesses and nonprofit organizations, and **ScholarShop** and the Student Advocate Program have both offered employment opportunities for Foundation loan recipients in recent years. Not only do these positions give students opportunities to advance professionally, but they also give students a chance to serve their own communities.

As low-income and first-generation college students continue to experience challenges related to educational attainment, The Scholarship Foundation will expand its already broad range of services. This holistic approach to assisting underrepresented students will support their future success and will further the Foundation's mission of creating a well-educated citizenry.

## Meeting Needs Beyond the Urban Core

Students attending schools in exurban or semi-rural areas are often overlooked because of more highly publicized issues facing urban schools. Yet many rural districts report similarly high rates of students in poverty and limited resources for counselors, teachers, and administrators. Problems unique to rural school districts include lack of access to internet and other technology, less funding from state and federal educational programs, and fewer college access programs. The Scholarship Foundation is committed to supporting students from throughout the greater metropolitan area.

The **Missouri Department of Higher Education** (MDHE) recently awarded The Scholarship Foundation an \$85,000 **College Access Challenge Grant**. This grant, which is awarded to organizations committed to increasing the number of low-income students who enter and succeed in higher education, will support the **Student Advocate and Advising Program's** expanded partnerships with rural schools. Student Advocates support area high school

students through one-on-one advising and workshops that focus on financial aid applications, postsecondary opportunities, financial literacy, and educational debt.

In addition to the recent grant award, **Teresa Stock Steinkamp**, Scholarship Foundation Program Advisor and Student Advocate Coordinator, was recently named **2013 FAFSA Frenzy Volunteer of the Year** by MDHE. The Free Application for Federal Student Aid (FAFSA) is used to determine college students' eligibility for institutional, state, and federal financial aid, and can be a difficult process for first-time applicants. Teresa was recognized for her expertise and ability to work one-on-one with students, and for timely follow ups with students who encountered problems.



# Community Benefits from Talented Students

The Scholarship Foundation's **Community Internship Program** began its second year this summer, bringing yet another group of talented students to the St. Louis workforce. The Community Internship Program, which is graciously funded by **Equifax**, gives students the opportunity to obtain paid internships at various local nonprofit organizations.

The program recognizes trends in unemployment and underemployment for new college graduates and responds to employers' assertions that relevant internship experience is the most important factor in new employees' success at work. The Foundation created the program to provide interest-free loan recipients with networking opportunities and chances to develop and enhance their job skills. The program also allows these students to directly respond to their own community's needs, by allowing them to dedicate their time and efforts to assisting area nonprofit organizations. The 2013 interns come from a diverse range of universities, career interests, and academic backgrounds, but a commonality exists among them—they have all committed themselves to a summer of career development and serving others within their community.



**Stephenie Williams** is interning at **Arch Grants** where her projects include assisting with collecting and entering data, supporting program planning and implementation, and assisting the Program Associate in interfacing with local partners and sponsors. She will also help with the planning and staffing of an awarding event for newly funded start-up organizations. This fall, Stephenie will be a senior at The University of Missouri-St. Louis studying biological sciences.



**Anthony Reed's** internship supports the collective impact work that is a collaborative effort between **Old North St. Louis Restoration Group** and **Equifax**. His summer projects include designing an infographic for Old North, creating a logo and marketing design for **Businesses of Old North United (BONU)**, and serving as a mentor for students in **StudioSTL**. This fall, Anthony begins his second year at the Savannah College of Art and Design, majoring in art.



**Jannis McCollier** is interning at **Rebuilding Together-St. Louis**. Her summer projects include supporting the development department in flyer design, solicitations, fundraising events, marketing, and press releases. She will also be assisting with meeting arrangements, intake of applications, phone calls, and mailings. Jannis is studying psychology at Southeast Missouri State University and will be graduating this December.

**Michael Pelts** is interning at **Gateway Center for Giving**. His projects include researching collaborations among nonprofit organizations in the greater St. Louis metro region and adding to and updating an existing directory of regional collaborations. He will also conduct phone or in-person interviews to acquire, confirm, and verify the purpose, structure, and participants in nonprofit collaborations. This fall, he will be a junior at New York University studying business administration.



**Jazmin Richardson** is interning at **Old North St. Louis Restoration Group**. Her projects include supporting the recruitment and coordination of **North City Farmers' Market** vendors, volunteers, educational programming, and entertainment. She will also assist in the promotion of the community health initiatives, writing the "What's Cookin' With Jazmin" blog for the website, and planning for and implementing community events. Jazmin is studying nursing at The University of Missouri-Kansas City and will graduate in May 2016.



**Tavon Wilson** is interning at **The St. Louis Information Technology Entrepreneur Network (ITEN)**. His summer projects include implementing and evaluating new technologies supporting ITEN's website infrastructure, data collecting, mining, and analysis. This fall, Tavon will be a senior at Saint Louis University studying business administration.



**Phyllis Jourdan** is interning at **The Little Bit Foundation**. Her projects include assisting with coordinating and facilitating summer workshop sessions and a summer fundraising event. She will also aid the Director of Operations in relocating the Little Bit office and warehouse to a new location. Phyllis received her Bachelor's in Social Work from UMSL in 2010 and will complete her Master's in Gerontology from Webster University in May 2014.





# Innovative Solutions for a Campus Community

Thirty-eight year old **Larry Spaulding** has always believed education was important, although his parents advised him to “*go get a job somewhere*” after he finished school. Neither of his parents went to high school, so Larry had to look beyond the family for support.

He was first inspired to go to college by his high school teacher **Mr. Charles Sills**.

*“He was the first teacher who spent a great deal of time getting to know me. Mr. Sills could tell my home life was not ideal and used the medium of art as a way to reach out to me. ...He was the first person that told me I could be a teacher. He said that it takes a special person who can relate to students and get them to learn.”*

Larry was not able to complete high school because he started working as a teen. He later obtained his GED. He spent many years switching jobs, looking for whatever position would offer him the most money. He also got married, and he and his wife had a child. Yet he still could not get the idea of going back to school out of his mind.

When Larry took a job at Starbucks, he started to realize that his dream of going to college could still come true. He watched his coworkers juggle going to school and working, and he believed he could do the same. With the encouragement of others, Larry enrolled in school at St. Louis Community College-Meramec.

Because Larry was a first-generation college student, he was accepted in a program called TRIO Student Support Services. TRIO is a federal educational outreach and student services program which exists to help low-income, first-generation college students, and underrepresented students. The program helps these students navigate their way through college, and it also helps them find any tutoring and financial help that may be available for them.

Larry was so touched by the support and mentoring from the program that he wanted to have the opportunity to help others like him. So he and another student decided to start a club called the **TRIO Student Leadership Board**. Since its inception, the club has been active in reaching out to students by hosting campus events.

*“I wanted to empower first-generation college students to not only be active on campus, but in their communities. Being a first-generation college student is a different road.”*

Larry recognized another need on campus and immediately went into action. He discovered that many students were coming to school hungry. Knowing that students cannot focus on their academics if they have not eaten, Larry and the club started a food pantry, **Brown Bag Café**. The pantry enabled students to discreetly go to the campus TRIO or TANF offices and get nutritious free lunches.

Larry’s work has been highly recognized and awarded. He received a *Future Educator of the Year Award*, along with a \$500 grant from **The Hoenny Center for Research and Development in Teaching**.

**J. Terry Gates**, President/CEO of The Hoenny Center stated, *“Larry stands out as a leader among his peers—his experience with workplace coaching and tutoring, his success as a teacher education candidate, and the recommendations of his mentors brought him to our attention.”*

Due to his high academic achievement, Larry will be attending Webster University this fall with a renewable scholarship from Webster and an interest-free loan from the Scholarship Foundation. Initially Larry was surprised to find that the Foundation could help a non-traditional student like him. **Sanela Mesic**, his advisor from the TRIO program, encouraged him to apply.

Larry is grateful for the door that The Scholarship Foundation has opened for him.

*“The Scholarship Foundation is a unique place. The people there really care. They are awesome.”*

When Larry sees a need he thinks should be met, he is proactive and innovative in finding or creating a solution. He plans to continue meeting the needs of his community through teaching and one day becoming a school counselor. Larry hopes to help and encourage first-generation students who may not have support from home to follow their dreams regardless of the obstacles they encounter.



## Larry Spaulding

Class of 2013  
Associate Degree in Education  
ST. LOUIS COMMUNITY COLLEGE-  
MERAMEC

Class of 2015  
Bachelor of Education  
WEBSTER UNIVERSITY

# Rewarding Resilience: First Joe Pollack Scholar Named

**Tabitha Williams** is a first-generation college student who has seen many challenges on her road to degree completion, but has faced all with unprecedented determination and drive.



## Tabitha Williams

Class of 2015  
Bachelor of Science/Master  
of Occupational Therapy  
SAINT LOUIS UNIVERSITY

Upon admission to Saint Louis University (SLU), Tabitha did not have the prerequisites to enroll in one of the health care professions. Undaunted, she took advantage of Student Support Services to make sure she excelled in her academic coursework. After gaining the needed proficiency, she sought acceptance into the nursing program through an intra-university transfer. Unfortunately, at that time the nursing program restricted all intra-university transfers. Still determined, Tabitha reached out for help, met another set of stringent program requirements, and gained entrance into the highly competitive 4+1 Occupational Therapy program, where she will earn her BA degree and her master's degree in five years. She is scheduled to graduate in 2015.

Tabitha's perseverance resulted in recognition from SLU with the 2013 Academic Achievement Awards and the Celerstine Johnson Book Award in 2012, nomination for Teach for America's "Lead Now Initiative," and most recently the **Joe Pollack Scholarship**.

Besides academic challenges, Tabitha has faced personal issues, including struggling to find the financial resources to remain in college. To conquer this challenge, Tabitha has reached out to **Kimberly Hurtz**, her best friend's mother, for the support she needs to be able to continue to work on her degree.

Outside of school, Tabitha works several hours a week as an in-home caregiver and still finds the time to contribute to the St. Louis community. She has tutored in several public and charter schools through Talent Search and currently volunteers at Covenant House of Missouri, working with homeless, runaway, and at-risk youth.

The Joe Pollack Scholarship award was established by the **St. Louis Media History Foundation** to honor the former *Post-Dispatch* writer/critic and radio commentator. Pollack was one of the Media History Foundation's original board members. He died in 2012 at age 81.

**Ann Lemons Pollack**, Joe Pollack's widow, says, "Joe would have been especially humbled by a scholarship being established in his name. And I think the choice of Tabitha would have pleased him."

In addition to this scholarship, Tabitha was awarded both an interest-free loan from the Foundation and a Bravo Grant which recognizes her achievements in the face of adversity.



# Designated Scholars **Meet & Mingle**

The Scholarship Foundation periodically hosts events to bring together Designated Scholar Loan donors and Designated Scholars.

This year, there have been two such events at The Scholarship Foundation. In January, six donors and seven scholars shared a meal, conversation, and were treated to two musical performances by student musicians. The second event took place in May at which nine donors and five students were present. In addition, throughout the year, donors and students arrange to meet on their own for coffee or a meal (and the Foundation is happy to help arrange such meetings).



**1** **Brenda Melson** with **Steven Klaus**, the Dr. G. Leland and Brenda Melson Designated Scholar

**2** **Linda Goldstein** (left) with **Sarah Agoncillo**, the Sara G. and Joseph Goldstein Designated Scholar

**3** **Bill Radlinski** and **Ronni Lodato** (right) with **Tai Gruver**, (center), the Lodato and Rigden Family Designated Scholar

**4** **Ethan Shaver** (left), the James Joshua Romeis Designated Scholar, with **Dana** and **Jim Romeis**, and **John Blest** (right), the Paul M. Arenberg Designated Scholar

**5** **Chris DiGiacomo**, the J. Bruce McBrayer Designated Scholar with **Ruth McBrayer**

**6** **Leticia Goss**, current Stuart Oelbaum Designated Scholar, with her mother, **Julie Goss** (left), **Rhea Oelbaum** (right), and **William Chapman-Kramer**, former Stuart Oelbaum Designated Scholar

**7** **Marjorie Smith** with **Sabrina Salamone** (right), the Joanne Smith Clark Designated Scholar

**8** **Lacey Etzkorn** (left), the Ellen Schapiro and Gerald Axelbaum Designated Scholar with **Gerald Axelbaum** and **Ellen Schapiro**

**9** **Tony Kalna** (left), the Promise to Sameer Designated Scholar with **Neil Seitz**

**10** **Laura Kipnis** (left) and **Sid Goldstein** with **Samantha Kennedy** (center), the Ruth and Bud Goldstein Designated Scholar



# New Designated Scholar Loans

Designated Scholar Loans offer donors a unique opportunity to honor or remember a loved one in perpetuity by helping worthy students. Currently there are **259** Designated Scholar Loans (DSL) at The Scholarship Foundation, each with a story to tell and a significant individual to honor. This major giving option was initiated thirty years ago by former Foundation President **Nancy Kalishman**. DSLs are established with contributions of \$25,000 or more, which may be paid in one lump sum or pledged and paid in five payments within a four-year period. Additional information on establishing a Designated Scholar Loan can be obtained by contacting Faith Sandler at 314-725-7990.

Several new DSLs have been established recently, including the two in featured articles:

- The fourth **Gloria and Rubin Feldman Designated Scholar Loan** was created by **Gloria Feldman**
- The **Ray Shaw Business Journal Designated Scholar Loan** was created by an **Anonymous Donor**
- The **Janet Meador Harrison Designated Scholar Loan** was established by **Joan and Marcus Sessel**
- The **MOHELA Designated Scholar Loan** was created by **MOHELA**

## Robert Cortinovis: Education Builds Community Fabric



Bob and Irene Cortinovis

Education was the tool that changed **Bob and Irene Cortinovis'** lives forever. Thus, it is very fitting that Irene and her family chose to honor her husband's memory and their wonderful 70-year marriage by creating the **Robert Cortinovis Designated Scholar Loan**.

Neither family had a history of higher education. After serving four years in the US Coast Guard during World War II, Bob was able to attend Washington University due to the GI bill. He graduated with a degree in electrical engineering and accepted a job at McDonnell Aircraft Corp. During his 35 years there, he was first an engineer, then project manager, VP of procurement, and finally Chief Operating Officer.

After his retirement at age 60, Bob began his second career as a scientist. He returned to Washington University, where he pursued his interest in space by taking as many physics and aerospace related courses as possible.

Like her husband, Irene also had a passion for education and knew of its importance in bettering lives. After raising a family, Irene returned to school and completed a graduate program in history at University of Missouri-St. Louis (UMSL). She then became the archivist at UMSL. Irene was especially intrigued because it was the 1970s, and she was able to procure materials from women's organizations, black organizations, labor movements and others not well represented in archives in prior years. Irene also volunteered at ScholarShop for about 25 years and served on the Foundation's board from 1977-1985.



Bob in the US Coast Guard

Eventually, **Frances Franklin** (former Foundation president) recruited Bob and Irene to teach at the Washington University Lifelong Learning Institute. Bob taught courses on astrophysics, quantum physics, string theory, and the universe. He and Irene together taught a course entitled "Exploring Space." Irene herself taught 21 Lifelong Learning classes on American history and art history, among others. In 2010, Washington University named Robert and Irene as Distinguished Friends of the Lifelong Learning Institute.

Each year, in perpetuity, the Robert Cortinovis DSL will fund a student of math or science in his or her postsecondary pursuit. The legacy of Bob Cortinovis and the building of the fabric of the St. Louis community will continue through these students' lives.

# Barbara Veron's Steady and Caring Encouragement

**Barbara Veron** created **The Barbara C. Veron Designated Scholar Loan**, which will continue her lifelong practice of quietly and generously caring for others. From her early years as a nurse, to friends of family who trusted her enough to ask for help, to her recent service as a trustee of **The Saigh Foundation**, she consistently responded to those in need.

Barbara Childers was born on a farm in Gentry County and grew up in Liberty, Missouri (outside Kansas City). She credited her successful career as a nurse to two things—first, **Helen Burns**, her caring sister who was unrelenting in her encouragement and second, a scholarship she received from a local garden club. Without those two things, she said she would never have gone to nursing school.

Barbara graduated from Deaconess College of Nursing in 1952 as president of her class. As an R.N., she worked at St. Mary's for a number of years before she married **James D. Veron** and they began their family. James and Barbara raised four children: Barbara, James, David, and Heidi. She continued to work until the early sixties, managing both a career and the raising of her children.



Barbara Veron

A humble person, Barbara was not quick to claim recognition. However, her sister-in-law, Scholarship Foundation former board president **Estie Veron Pruett**, is quick to credit Barbara's steady and caring encouragement for Estie's brother as an important factor in his graduation from college and successful career. James served as President and CEO of Smith, Moore and Co., a local brokerage firm in the 1980s and 1990s. Estie reports that Dee (as she called her brother) did not always find school easy. After high school, he served in the Korean War. When he returned home, he enrolled in Washington University on the GI Bill. Barbara's help with his studies and keeping him focused was paramount to his graduating. He was tenacious and determined to succeed, but the not-so-secret ingredient in his success was Barbara.

The Barbara C. Veron Designated Scholar Loan will exist in perpetuity, quietly reaching students in need. Before her recent passing after battling cancer, Barbara shared her reasoning for the creation of this fund, saying, *"When you start out with nothing as I did, you are always trying to think of ways to pay back what was provided to you along the way."*

## Super Tribute Honors M. Karl Hawkins



**M. Karl Hawkins** recently completed his board service. His leadership and commitment were honored through a generous, anonymous tribute of \$3,000, received in May. Since joining the board in 2005, Karl has been committed to furthering the work of the Foundation, broadening the Foundation's network in the St. Louis community, and increasing the number of Foundation supporters. He had a special passion for ScholarShop, and promoted the business to the community through connecting

with new Shop donors and customers, as well as participating in business planning and studies of various strategies. This strategic knowledge and leadership also benefitted the Finance and Planning Committee in particular. As Treasurer and Chair of Finance and Planning, Karl led the committee to accomplish projects that significantly contributed to understanding and improving the Foundation's revenue streams. A special thank you to Karl for everything he has done for The Scholarship Foundation and to the anonymous donor who helped mark the occasion!

# St. Louis Graduates High School to College Center: What None Can Do Alone

For several years now, summer at The Scholarship Foundation has been a time when students and parents, many previously unaware of the organization, stumble through the doors fraught with confusion about financial aid awards and the probability of attending college in the fall. This summer, those tough conversations and the quick work needed to resolve issues is being done in a collaborative way at **St. Louis Graduates High School to College Center**.



Scholarship Foundation Student Advocate **Kayla Reece** (center) meeting with **Presada Clark** (left), graduate of Kirkwood, going to Missouri University of Science and Technology and **Emily Berty** (right), Kirkwood High School counselor and volunteer at the High School to College Center.

The High School to College Center opened on June 1 and served 100 students in its first month alone. Over the course of the summer, 70 specially trained counselors from area high schools and nonprofits are providing free services daily to students who walk in, call, or send email inquiries.

Located in The Loop near the intersection of Delmar and Skinker, the Center is open to anyone in the community seeking assistance in navigating the path to college, with an emphasis on low-income and first-generation students who will be freshmen in the fall. Some facts about the **High School to College Center** can be found below.

- What:** St. Louis Graduates High School to College Center
- Where:** 618 N. Skinker, just north of Delmar.
- When:** Noon-5 p.m. (7 days a week until August 18)
- Why:** Free services to support students on the path to college.

- How (The Scholarship Foundation helps):**
- Financial aid experts from the Foundation are available at the center at all times.
  - Communications equipment and IT support are provided by the Foundation.
  - The Scholarship Foundation refers students from its own and Scholarship Central databases.
  - Resource guides are made available on topics such as financial aid, students with special circumstances, and services at 40 area campuses.
  - Leadership, fiscal sponsorship, and public relations are supported by The Scholarship Foundation.

For more information and a complete listing of the partners and contributors to St. Louis Graduates High School to College Center, please visit [www.stlouisgraduates.org](http://www.stlouisgraduates.org).

## New Foundation Officers and Board Members

The Scholarship Foundation Board elected a new slate of officers and several new board members who began service in June 2013. **Barb Touchette** is the new Treasurer and **Earl Shreckengast** is the new Vice-President/External Relations. They join the ongoing officers **Richard Atkins** (Member at Large), **Kathianne Knaup Crane** (Secretary), **Ann Divine** (Vice-President/Program), and **Betsy Douglass** (President).

### NEW BOARD MEMBERS:



**M. Colleen Beckemeyer** is a financial planner with Axa Advisors and an instructor in the MBA program at Saint Louis University. Previously, she was in corporate financial planning and brand management with Anheuser-Busch Companies. In addition, she serves on the boards of The Independence Center and Saint Louis University Finance Department.



**Sid Goldstein** is a classical archaeologist who completed a semester as Visiting Senior Lecturer at Washington University in the Department of Art History and Archaeology. He worked at the Saint Louis Art Museum for 26 years as Associate Director and Curator of Ancient and Islamic Art. He also held positions at the Corning Museum of Glass and University of Wisconsin.



**Ralonda Jasper** currently works as a senior account executive at Express Scripts, and previously has worked in financial services for companies like Citigroup, Commerce Bank, and Dun and Bradstreet. She serves on numerous boards of organizations such as Beyond Housing, The Professional Organization of Women, Saint Louis University John Cook School of Business Alumni, and Howard University-Alumni Association-St. Louis Club.



**Don Poling** is a principal and financial consultant with Matter Family Office, as well as a CPA. He serves on numerous other boards, including Greater Saint Louis Community Foundation, Cultural Festivals, and Bowling Green University.



# Persistence Power: Responding from Our Strengths

Summer is a busy time for the staff of The Scholarship Foundation, thanks to a creative collaborative program with **Wyman Center**. **Persistence Power** is funded by a generous grant from **TG Public Benefit** and is now in its second year of implementation.

The program gives participants in Wyman's **Teen Leadership Program** a chance to develop plans for their own postsecondary success, with The Scholarship Foundation providing financial guidance and support every step of the way. Wyman Teen Leaders have had the benefit of personal and leadership development programs beginning in 8th grade. They spend many summers "in residence" at camp together, and as they approach the last years of high school their focus turns to identifying career and academic interests.

The Scholarship Foundation works closely with these teens in the summer before their senior year of high school, prepping them for the admissions and financial aid work they will need to do to be prepared for college. Wyman's Persistence Coach, **Danielle Washington**, partners with The Scholarship Foundation's Student Advisor and Student Advocate Coordinator, **Teresa Stock Steinkamp**, to support student persistence in postsecondary programs. Together, they visit four



*Scholarship Foundation IT Director Rob Foley participates in speed networking activity with students during the Summer Bridge Program.*

colleges and universities twice annually to check on student progress and to encourage use of campus resources. They are in touch with students at other campuses by phone and email throughout the year.

In these two years, 19 Wyman teens have received \$124,600 in interest-free loans and \$122,700 in TG Bravo Grants. In addition, approximately 95 first-time freshmen from The Scholarship Foundation have received ongoing support as they transition to college, including 15 students who participated in the Freshman 15 mentoring program last fall and three who participated with Wyman teens in a 2013 summer bridge program.

This fall, the collaborative *Persistence Power* program will be presented at the **National Scholarship Provider's Association** meeting in Portland, Oregon. Presenters will be **Allison Williams** of Wyman, **Faith Sandler** from The Scholarship Foundation, and **Trent Ball** from **Southeast Missouri State**, which has been an integral partner in the program. TG's Public Benefit's Program Officer, Philanthropy, **Jenny Achilles**, has written a case study of the program and will moderate the panel at the conference.



*Rising seniors play Pathfinder, a strategy game which mimics the college application process.*



*Rising seniors prepare college essays to be used for scholarship applications.*



# Volunteers Make It All Possible

**Volunteers** find creative ways to support students in their quests for higher education. **ScholarShop** could not function without its 150 volunteers who accept and sort donations, price and tag merchandise, and assist customers. In addition, corporate and student volunteer groups are integral to keeping donations flowing during the busiest times of the year.



**1** **Rosemary Meskiel** has volunteered at ScholarShop since 1989.

**2&4** Students and faculty from **Crossroads College Preparatory School** participate in Good Works service learning projects several times each year at ScholarShop.

**3&5** Corporate volunteers from **Equifax** help sort and tag clothes.

**6** **Earl Shreckengast**, a current Board Member, has taken care of the flower beds at ScholarShop-Clayton since 1999.

**7** **Ann Augustin** served on The Scholarship Foundation Board 1984-1990, including four years as Board Treasurer. She has helped with bookkeeping at ScholarShop since 1990.



**8** **Gwen Moore** has been a ScholarShop volunteer since 1998.

**9** **Mirella Artioli** and **Cathy Ouellette** have been pricing jewelry for ScholarShop for more than 10 years.

**10** **Jean Agatstein** was a Board Member 1994-1998, and has been preparing tribute cards for the past 15 years.





# In Memoriam...

## Sunny Glassberg



*Dan Rugomba and Sunny Glassberg*

**Sunny Glassberg's** relationship with The Scholarship Foundation spanned more than sixty years. Beginning as a donor in the late 1940s, Sunny then served on the board of directors from 1956 through 1959. Following her board service, Sunny continued her support financially throughout the decades. In 1982, shortly after the Designated Scholar Loan (DSL) program was created, Sunny established the **Richard Samuel Glassberg DSL** in honor of her son's recovery from cancer. A year later, she established the **Myron Glassberg DSL** in memory of her husband. In 1999, Sunny honored her daughter, **Sally Glassberg Sands**, with four DSLs. When Sunny created four additional DSLs in 2007, the Foundation had to convince her to allow the funds to be named for Sunny herself! An estimated 139 interest-free loans were made to students through Sunny Glassberg's generosity.

## Paula Kipnis



*Paula Kipnis*

**Paula Kipnis** was a very active board member during her service from 1982 through 1996. She not only read hundreds of student applications, but also provided valuable leadership while serving on the Executive Committee as Vice President and Assistant Treasurer. Once her board service concluded, Paula and her husband, **Dr. David Kipnis**, continued to support the Foundation with their generosity. They created Designated Scholar Loans for each other in honor of their birthdays in 1997 and 1998. Their children, **Lynne Kipnis**, **Laura Kipnis**, and **Robert Kipnis** honored their parents with another Designated Scholar Loan which was presented to them on Thanksgiving in 1998. While their daughter, Lynne, was serving as Foundation President, Paula and David made a special gift to the Foundation, creating the **Kipnis Fund for Graduate Research**. An estimated 52 interest-free loans have been made to students from the Kipnis' generosity. The family legacy continues... in 2012, Laura Kipnis and her husband, **Sid Goldstein**, created the **Ruth and Bud Goldstein DSL** in memory of Sid's parents. Also, Sid is one of the newly elected directors on the Foundation Board.

*Ebonie Reed and Lucy Lopata*



## Lucy Lopata

**Lucy Lopata** and her late husband, **Stanley Lopata**, began their financial support of The Scholarship Foundation in 1959. Beginning in 1994 and culminating with the 1998 capital campaign, the Lopatas established two **Lucy and Stanley Lopata DSLs** as well as four **Lucy and Stanley Lopata Named Scholar Funds** which have supported an estimated 95 interest-free loans thus far. Mrs. Lopata believed strongly in the power of education. She was always very interested in meeting students and hearing about their progress and accomplishments.

## Marianne Knaup

**Marianne Knaup** made annual gifts to the Foundation since 1995. She became even more involved after her daughter, **Kathianne Knaup Crane**, became a Foundation board member in 2009. Mrs. Knaup established three **Knaup Family DSLs** supporting nine interest-free loans. Mrs. Knaup had a chance to meet several students at a special dinner at The Gatesworth last summer.



*Phuong Nguyen and Marianne Knaup*

Board of Directors

OFFICERS

Betsy Douglass, President  
Ann Roberts Divine, Vice-President  
Earl Shreckengast, Vice-President  
Barbara Touchette, Treasurer  
Kathianne Knaup Crane, Secretary  
Richard Atkins, Member-At-Large

HONORARY LIFE DIRECTORS

Joyce Follman  
Linda Goldstein  
Joel Iskiwitch  
Nancy Kalishman  
Lynne Kipnis  
Donna Moog  
Julia Muller  
Estie Pruett  
Audrey Shanfeld

EXECUTIVE DIRECTOR  
Faith Sandler

DIRECTORS

Paul Arenberg  
M. Colleen Beckemeyer  
James C. Boldt  
Pat Cox  
Kathleen A. Day  
Sid Goldstein  
Castella Henderson  
Ralonda Jasper  
Susan Lipstein  
Patty Malashock  
Ahn-Chun Min  
Harry Moppins Jr.  
Ellen Sheffield Pace  
Minnie Phillips  
Don Poling  
Susan Rava  
Ellen Schapiro  
Joan Silber  
James Tatum  
Lisa K. Thorp  
Leonard Toenjes  
Hardy Washington Jr.

Where thrifty meets thrilling.



**ScholarShop**  
Benefiting The Scholarship Foundation

25% OFF STOREWIDE\* | JULY 25-26  
50% OFF JEWELRY\* | JULY 25-26  
50% OFF STOREWIDE\* | JULY 27, 29-30  
75% OFF STOREWIDE\* | JULY 31-AUGUST 1  
CLOSED FOR RESTOCKING | AUGUST 2  
FALL LAUNCH\* | AUGUST 3, 10 AM-6 PM  
  
SCHOLARSHOPSTL.ORG | \*SEE STORE FOR DETAILS  
CLAYTON 314-725-3456 | WEBSTER GROVES 314-961-2525  
M-TH 10AM-7PM | F-SA 10AM-5PM



Our MISSION & VISION

THE SCHOLARSHIP FOUNDATION OF ST. LOUIS, a nonprofit organization founded in 1920, is based upon the conviction that an educated citizenry is essential to a healthy democracy. The Scholarship Foundation of St. Louis sees education as a catalyst, an agent of change for individuals, families, communities, and nations. The Foundation envisions a community that truly recognizes the importance of educational attainment and assures that positive educational outcomes are accessible to all regardless of economic circumstance. This is a community in which doors will not be closed to those who lack financial resources, and postsecondary education will be available to all with the potential to succeed.

for Donors



for Students



for Community



Opening DOORS