



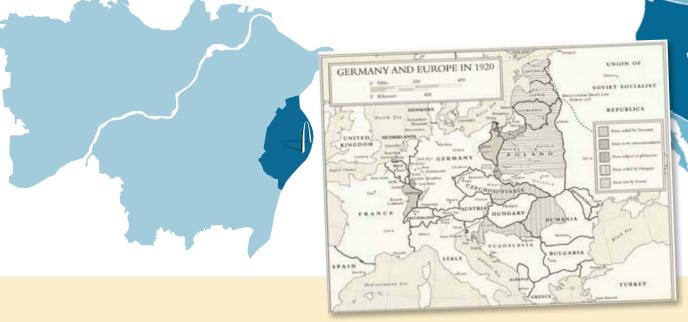
Crossing Borders

The Scholarship Foundation of St. Louis crosses borders to create opportunity. From its inception, the organization invested in a vision of a community not stratified by economic class.

Founder Meta Bettman gathered a group of women in 1920 to offer interest-free loans to support Jewish families from Eastern Europe arriving in St. Louis without marketable skills. Experience with anti-Semitism had taught these founders that religious and ethnic barriers are formidable.

In 1953, a year before landmark school desegregation rulings by the U.S. Supreme Court, the Foundation's board voted to accept applications from students of all faiths and colors. They understood what an intractable border race can create.

In recent years, as interest-free loans, scholarship grants, paid internships, and advising services have been extended to undocumented students, The Foundation has again taken action to create community. Students approved under DACA (Deferred Action for Childhood Arrivals) are proving to be fabulous partners in pursuing the Foundation's mission. The issues of dismantling damaging barriers to educational opportunity are not new or foreign to The Scholarship Foundation. Read more on the following pages!



Felice's Worlds: Across International Borders

Felice Massie arrived in St. Louis on a train from New York in 1938 with just \$10 and an opportunity to attend Washington University a month later. With nowhere to live and no money for food until school started, she sought help from the community and depended upon her own resilience to make it through. In recognition of scholarships extended to her when she arrived in St. Louis, Mrs. Massie was the lead donor to The Scholarship Foundation of St. Louis' 1998-2000 capital campaign.



The following excerpt from a 2012 interview with **Dr. Henry Massie**, the author of a memoir/ biography of his mother, provides insight into the fortitude required of those who must cross borders to survive.

In writing about her, I understood for the first time how her experience of losing loved ones to the Nazis had been passed on to her American son...as a psychiatrist, I was drawn to Felice's story because it shows so much resilience in the face of terrible emotional trauma. Her life dramatizes how just keeping on through days of having nothing but a belief that someday I will have something, can be a powerful survival tool.

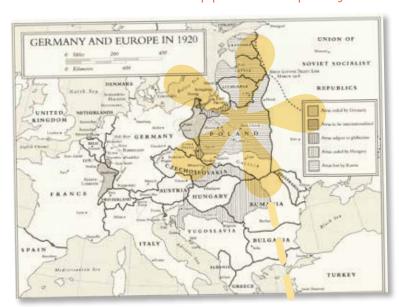
Felice's Worlds is the biography of the odyssey of a daughter of the 20th century whose life provides a window into some of the most important events in the political history of that age and the world of modern art. Raised in a Polish village near the Russian border, Felice was an escapee from the Nazis, a high-school political activist in Lithuania, a university student in France who lost her first love tragically, and a partisan for Arab-Jewish coexistence in Palestine. She arrived in America in 1937 penniless with one small suitcase, yet when she died she had amassed one of the most important collections of Abstract Expressionist art in the world.

Felice Ozerovicz Massie was also my mother, and the book is my memoir of the stories she told me of her life. She regaled me with tales of her adventures crossing borders through ruses in her youth..."

-Dr. Henry Massie (blogcritics.org/interview-henry-massie-author-of-felices)

Mrs. Massie traversed boundaries of nations, religions, and economic constraints. Her journey, like the path that many Scholarship Foundation students now travel, was not always voluntary. Her legacy is a remarkable set of contributions to sustain stronger communities. Ultimately, these are stories of more than survival; they are journeys of hope.

When the Board of Directors approved a motion to extend all Scholarship Foundation program opportunities to students approved under Deferred Action for Childhood Arrivals (DACA) in January 2014, the decision was a recognition and reflection of the values inherent in the organization's founding days. In the ensuing two years, The Scholarship Foundation has supported the St. Louis region's undocumented students in advising, direct financial support, and policy advocacy.



Nearly 100 years ago, the St. Louis region was a new home to families escaping oppression and pogroms in Eastern Europe. Arrival in the United States provided some measure of safety from persecution, but without education and marketable skills, families resorted to withdrawing students from high school to join the unskilled labor force and support the household. College was clearly out of reach. The vision of the founders of The Scholarship Foundation (then named the St. Louis Jewish Scholarship Foundation) was that immigrants had the potential to contribute to a healthy democracy, if educated and provided opportunity to thrive.

Today, the St. Louis region and the nation struggle to reform immigration policy. In 2012, President Obama issued an executive order to protect young people approved under DACA from threat of deportation, and thereby solidified a path to lawful work in the United States and to higher education. Those approved under DACA have: lived a significant portion of their childhood in the United States; graduated from high school in this country; been responsible community members; and, undergone a careful federal screening process.

Since the beginning of 2014 when the Foundation opened loan, grant, and internship programs to DACA students, The Scholarship Foundation has created the position of Immigrant Student Advisor and has expanded its work in advising students and families, counselors and community allies, and higher education personnel. The Foundation is also hard at work advocating for tuition equity and access to scholarship support for undocumented students in Missouri.

Direct Financial Support

The Scholarship Foundation of St. Louis currently offers direct financial support to 26 DACA students attending both community colleges and four-year universities, including Dominican University, Eastern Connecticut State University, Illinois College, Rockhurst University, Southern Illinois University-Edwardsville, Southwestern Illinois College, St. Louis Community College and University of Missouri-St. Louis. Direct financial support is key for undocumented students pursuing higher education given that they are eligible for neither federal nor state financial aid. Furthermore, in the state of Missouri, undocumented students are also ineligible for institutional aid at Missouri public universities. Without financial assistance, college affordability is nearly impossible for undocumented immigrant families. With the help of the Foundation, through a combination of grants and interest-free loans, undocumented students are able to meet the cost of attendance.

"Nearly 100 years ago, the St. Louis region was a new home to families escaping oppression and pogroms in Eastern Europe."





Manager of Advocacy and Policy Research Karissa Anderson (left) with Immigrant Student Advisor Felipe Martinez (right)

Advising

In addition to the important role that the Immigrant Student Advisor plays in facilitating direct financial support to students, advising fulfills a function not addressed by many high schools. Lack of awareness on the part of high school personnel results in undocumented students receiving minimal advising and encouragement. Students may not be aware of their immigration status until late in high school, and counselors may have no familiarity with immigration. Knowing little, they fear giving out wrong information, so instead stay quiet, even when they would like to help. Students may prefer going unnoticed because of fear of exposing family members who could be vulnerable to deportation.

The Immigrant Student Advisor has worked with students in more than 15 area high schools this year. Student advising includes: fostering self-advocacy among students; helping to identify the right questions given the student's unique circumstances; identifying financial and academic barriers; and, seeking alternative educational paths for and with students when their first choices are not feasible. Advising includes working among families with mixed immigration status, and can have a positive impact on younger generations who witness hope.

The Immigrant Student Advisor also worked directly with the financial aid/admissions departments of five area colleges (St. Louis Community College, Southwestern Illinois College, Southern Illinois University-Edwardsville, Missouri Baptist University, and Saint Louis University) to educate staff on the challenges faced by DACA students, highlight current institutional barriers, and craft processes at the institutional level to encourage and support undocumented students considering higher education. As a result of direct financial support, advising to students and families, and professional support at the high school and college levels, Immigrant Student Advisor Felipe Martinez is actively forging partnerships and supporting coalition building alongside Manager of Advocacy and Policy Research Karissa Anderson with Missouri Immigrant & Refugee Advocates, Latinos en Axión, Hispanic Arts Council, Universidad Ya!, The Migrant and Immigrant Community Action Project (MICA Project), US Legal Solutions: ESOL Bilingual Migrant Program, Kingdom House, and ENLACE.

Advocacy

The Foundation is entering its fourth year of student-led advocacy efforts with and for students. The Scholarship Foundation created the position of Manager of Advocacy and Policy Research to lead its Education Policy Internship Program which provides paid internships to its students and recent graduates. Interns conduct policy research and track institutional, state, and federal policies and legislation. A core tenet of the Foundation is that students are the experts on policies that affect them.

During the 2015-2016 internship, two interns identified as DACA students were poised to lead and engage in efforts against tuition inequity in Missouri. Raamish Saeed and Areli Muñoz Reyes brought power to the group through their stories, conviction, and eagerness to affect change. The internship program further developed these young leaders, equipping them with the tools necessary to advocate effectively. During the internship program, Raamish and Areli shared their stories with legislators, members of the Foundation's board of directors, media, and their fellow interns.



Raamish Saeed and Areli Muñoz Reyes (center) with interns LaTwuanna Troupe (left) and Amber Overton (right)

Supporting the education of young people who crossed the border as children and have since made their homeland in Missouri and Illinois is of importance to a number of key contributors. Each of the following made gifts to support scholarships, interest-free loans, advising services, or advocacy in support of students approved under DACA:

Mary Graf Bard **Deaconess Foundation** Educators for Fair Consideration/ Invest in the Dream Initiative

Adrienne and David Fly Edward Chase Garvey Memorial Foundation Sid Goldstein and Laura Kipnis **Incarnate Word Foundation**

Mysun Charitable Foundation Susan and Gordon Philpott Maria Rebecchi **TG** Philanthropy

Crossing County Lines

When the Student Advising Program began 22 years ago, the initial focus was on students in St. Louis City. As the college access landscape shifted, The Scholarship Foundation recognized the need to increase support to more areas of the 13 counties it served at the time. In 2010, for the first time, advising services were embedded in high schools in Jefferson County, crossing new borders to help more students. Thanks to the generosity of **Jefferson** Memorial Community Foundation, The Scholarship Foundation has been able to continue advising work in Jefferson County.



When driving out Gravois, also known as Highway 30, St. Louis County turns into Jefferson County. Although not quite rural, the area is far from urban. Continue driving through several small bedroom communities and Cedar Hill, Missouri appears. Cedar Hill is home to Northwest High School, the largest high school in the county educating 1,900 students a year. When driving further into Jefferson County, Grandview High School appears. Grandview has one counselor who works with the district's 800 K-12 students.

When advisors began working with Jefferson County schools, counselors, and students, it was a new relationship. It took time, effort, and persistence to build connections between staff, students, counselors, and administrators that demonstrated The Scholarship Foundation's student-first

commitment to collaboration and the belief that doors to higher education should not be closed to any member of the community.

The Scholarship Foundation is dedicated to ensuring students throughout the region have access to quality, objective financial advising; unbiased, up-to-date, and accurate information and resources; and, the opportunity for application to the interest-free loan and grant programs. In spring of 2016, advisors assisted over 800 students at Grandview and Northwest through one-on-one advising and workshops.

As The Scholarship Foundation seeks to eliminate barriers to postsecondary education, our work transcends borders. Advising in Jefferson County, and other portions of our service area outside the borders of St. Louis City and County, are critical to ensuring a healthy, thriving democracy for the St. Louis region and beyond.

The photos of Mikayla Jo and Gabriell are stills taken from videos about the Student Advising Program created by Speak Up Productions and funded by Jefferson Memorial Community Foundation. Visit The Scholarship Foundation's YouTube page, ScholarshipFdnSTL, to view the videos.



(left) Mikayla Jo Ecker, graduate of Northwest High School and sophomore at Webster University (below) Gabriell Velazquez, graduate of Grandview High School and sophomore at Webster University



PHOTOS FROM VIDEOS BY SPEAK UP PRODUCTIONS

Meet **Jessica Hentoff**, biological and honorary mother of many St. Louis area circus performers. Jessica is devoted to helping break the barriers that limit many in the St. Louis region. Jessica is the founder of **Circus Harmony**, a nonprofit circus school seeking to foster community unity and social change.

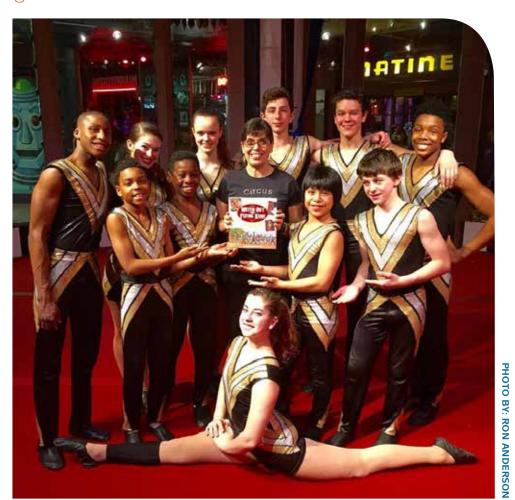
Jessica comes by her aversion to borders and barriers naturally. Her father, **Nat Hentoff**, is a well-respected journalist, writing for highly regarded national publications. An expert on the Bill of Rights, the Supreme Court, student rights, and education, Mr. Hentoff instilled in his daughter the importance of principled work and commitment to equity.

Jessica is Artistic/Executive Director of Circus Harmony, a social circus that teaches the art of life through circus education. She is also mother to three internationally-trained circus performers and claims generations of circus performers as her honorary children. Her biological children, Keaton Hentoff-Killian, Elliana Hentoff-Killian, and Kellin Hentoff-Killian all received interest-free loans from The Scholarship Foundation to attend international colleges that provided programs in circus performance. Elliana recently earned the distinction of being the first in the family to fully repay her entire interest-free loan from the Foundation. Two of Jessica's former Circus Harmony performers, and Scholarship Foundation alumni, Sidney "Iking" Bateman and Terrance Robinson, are also a part of the extended family. Both Sidney and Terrance are continuing their professional careers traveling internationally as circus performers with esteemed circus companies. Sidney continues as a member of Les 7 doigts de la main, an international circus company that integrates dance, cinema, and electronic media with circus performances. His summer includes performing in the company's United States premiere in Boston. Terrance is engaged as an independent circus artist with Cirque Imagine in Virginia.

By her count, Jessica has been a mother to hundreds of young circus performers since 1986. Through her work at Circus Harmony, she has cared for and nurtured performers, both literally and figuratively helping them across racial and class differences and past fears toward new heights.



Jessica Hentoff with St. Louis Arches Alumni (left to right) Sidney "Iking" Bateman, Melvin Diggs, and Keaton Hentoff-Killian.



Jessica Hentoff and the current St. Louis Arches, circus students studying and performing with Circus Harmony at City Museum, St. Louis.

"In the circus ring, it doesn't matter what neighborhood you're from, what school you go to, or what your race, religion or even gender is. What matters is what YOU bring to the ring! Our students are given a common language—circus—and a common goal—to create a show. They work together to create something amazing and in the process they find that they have a lot in common and that they are more powerful together than they are as individuals. This is the beginning of realizing that they have the ability to make a difference in their own lives, in other's perceptions of them, and for and with others," says Jessica.

Through The Scholarship Foundation of St. Louis, Jessica has helped five students train at heavily competitive and exclusive circus performance schools: École nationale de cirque, known internationally as the National Circus School and École de Cirque de Québec. Located directly across the street from Cirque Du Soleil's headquarters in Montreal Québec, Canada, the National Circus School has a prestigious reputation as "the Harvard of circus schools" with a legendary history of conditioning some of the world's most accomplished circus performers. École de Cirque de Québec is world-renowned for its secondary circus school in performance training for circus institutions.

"Circus Harmony
helps people defy gravity,
soar with confidence
and leap over social barriers,
all at the same time."

–from Facebook profile for Circus Harmony

Laura Kipnis and Sid Goldstein Designated Scholar Loan

In December 2015, Laura Kipnis established the Laura Kipnis and Sid Goldstein **Designated Scholar Loan** to support DACA (Deferred Action for Childhood Arrivals) students who, without the help of Scholarship Foundation funding, would not have the chance to enroll in college. Laura and Sid, a Foundation board member, are keenly interested in providing educational opportunities to students. They chose to help fund DACA students in order to counteract the effects of the Missouri Legislature's actions which require Missouri state schools



to charge DACA students international tuition rates and withhold financial aid. The Scholarship Foundation has provided financial support to 26 students approved under DACA.

Laura and Sid are part of an extended family which has generously supported The Scholarship Foundation for four decades. Between them, Laura and Sid have supported the creation of four other Designated Scholar Loan Funds in honor or memory of family members. St. Louis area students have long benefited from the generosity of individuals like Laura and Sid who understand the power of higher

education to improve the lives of individuals and to strengthen the economic vitality of the region. As a result of the creation of the Laura Kipnis and **Sid Goldstein DSL**, The Scholarship Foundation can continue its tradition of sending a strong signal to recent immigrants that there is an important place for them in our community.

New Designated Scholar Loans

Designated Scholar Loans offer donors a unique opportunity to honor or remember others by helping deserving students. The Scholarship Foundation currently has 288 Designated Scholar Loans (DSL), each honoring or remembering significant individuals. This major giving option was initiated more than 30 years ago by former Foundation President Nancy Kalishman. Currently, DSLs are established with contributions of \$30,000 or more, which may be paid in one lump sum or pledged and paid over five years. Additional information on establishing a Designated Scholar Loan can be obtained by contacting Faith Sandler or Karin McElwain-West at 314-725-7990.

Listed below and in the featured article are several new DSLs that have been established recently.

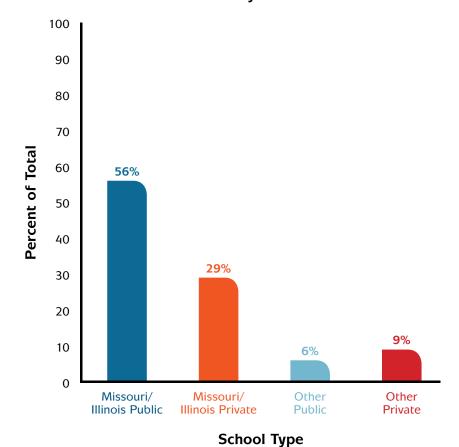
- This Anonymous Designated Scholar Loan was established by a former Foundation student who designated this loan for dependents of employees of the St. Louis City or St. Louis County Police or Fire Departments. He selected dependents of first responders to show his appreciation for the tremendous assistance his mother received during her illness with Alzheimer's Disease.
- Kathianne Knaup Crane, received a wonderful surprise for her "special" birthday in fall 2015. Kathianne's siblings, Mary Jo Crosby, James Knaup, and Dr. Stephen Knaup, collaborated to establish the Kathianne Knaup Crane Designated Scholar Loan. Kathianne, a retired judge of the Missouri Court of Appeals for the Eastern District, was the first woman to serve as chief judge. She received professional recognition last year when she was inducted as part of the inaugural class into the Saint Louis University School of Law's Hall of Fame for her contribution to the community. Kathianne has served on The Scholarship Foundation's board since 2009 and has been both secretary and vice-president of programs during her service.
- The Stanley A. Gitt Designated Scholar Loan was created in Stanley's memory by his wife Janice Gitt and his daughter and son-inlaw, Patty and Larry Malashock. Both families are longtime friends of the Foundation, creating four DSLs and supporting both the Foundation and ScholarShop for many decades. Both Janice (1977-1990) and Patty (2012-present) have served on the Foundation's board.

- The Lois Malashock Designated Scholar Loan was created by current Scholarship Foundation board treasurer Patty Malashock and her husband Larry in 2015 to honor the memory of Larry's mother, Lois Malashock. This is the third DSL that Patty and Larry
- Howard M. Rosenberg established the second Joanne M. Clevinger Designated Scholar Loan in memory of his wife, Joanne M. Clevinger whose storied nursing career was launched with an interest-free loan. Mr. Rosenberg has also created the **Joanne M. Clevinger Scholarship Fund**, so Clevinger Scholars will be awarded both grant aid and an interest-free loan as they pursue their nursing education.
- For 20 years, **Joan and Marcus Sessel** have helped ensure that doors of opportunity remain open to all through gifts supporting the Foundation's programs, including the Bravo Grant Program and the Designated Scholar Loan Program. Recently, Joan and Marcus continued their generosity and steadfast support by creating the third Joan and Marcus Sessel Designated Scholar Loan, and their sixth DSL in total.

Establishing Benchmarks: Surpassing Expectations

On the frontier of college access and success, the road is paved by data. Funding decisions are made on the basis of evidence. Accordingly, The Scholarship Foundation is one of over 70 nonprofit organizations working with National College Access Network (NCAN) and the National **Student Clearinghouse (NSC)** on a National Benchmarking Project.





This project, now in its third year, is gathering and analyzing data to demonstrate outcomes and identify metrics for low-income students across the country. The college enrollment metrics in this year's report are consistently positive, and continue to demonstrate results from NCAN member organizations that meet or exceed enrollment statistics normally enjoyed only by higher income students. Degree attainment continues to be a challenge with this year's benchmarking results reflecting the national trend of decreasing graduation rates, **but The** Scholarship Foundation of St. Louis continues to outperform both NSC and NCAN benchmarks by a **considerable margin** (Scholarship Foundation six-year graduation rates, for instance, are 20 percentage points higher than comparable organizations nationally).

Visit the news section of www.sfstl.org to find more information about Scholarship Foundation outcomes and the national project.

Correction

ne Scholarship Foundation newsletter is a fantastic way to share information about successes of our students and the commitment and generosity of our community. We strive to get input from the people involved so we can tell these stories accurately and compassionately. Last fall we missed the mark and made errors in our newsletter that mischaracterized some gifts. Please see below for the corrected description of a Designated Scholar Loan gift received in 2015. We apologize for the mistakes and have instituted a more thorough editing and proofreading process going forward.

KIPNIS/ROTHMAN DESIGNATED SCHOLAR LOAN

Lynne Kipnis and Steve Rothman have created a new DSL to support students studying behavioral science or one of the STEM fields (science, technology, engineering, or mathematics). With careers as psychologist and medical doctor respectively, they see an ongoing need for talented people in these fields. Lynne and Steve have been involved for many years with The Scholarship Foundation. Lynne served on the board followed by a tenure as Foundation President from 2003-2006. She presently actively serves as an Honorary Life Director.

Welcome Aboard

The Scholarship Foundation of St. Louis is pleased to welcome new members and officers to the board of directors. Joining the board are Karen O. Drake, Mike Jay, and Tom Ruwitch.

Kathleen A. Day assumes office as vice-president of programs and James E. Crowe, III is serving as secretary. They join Barbara Touchette, president; Hardy Washington, Jr., vice-president of external relations; Patty Malashock, treasurer; and Lisa K. Thorp, member-at-large.



Karen O. Drake Karen is currently an executive coach and organizational effectiveness consultant with global experience and expertise in leadership development, team alignment, and

change management. Prior to being a consultant, Karen was the director of human resources and organizational development for Saint Louis University/SLUCare and has served as board chair for many organizations such as the National Association of African Americans in Human Resources, the Institute for Work Attitude and Motivation, and Central Baptist Church. She has also served as member of the Planning Committee for Focus St. Louis.

Mike Jay

Mike and his wife, Kathy, retired in 2014 after 34 years as owners and directors of Camp Kamaji for Girls in Bemidii, Minnesota. In 1991, Kathy and Mike founded



the Camp for All Kids Foundation, which provides African American children in need with scholarships to attend private, independent summer camps. Mike serves on the strategic planning committee of Sherwood Forest Foundation and as board member of University City Dog Park.



Tom Ruwitch

Tom is president of MarketVolt, LLC, a digital marketing firm. In addition to his role in founding MarketVolt, he has started a number of successful businesses. Before turning

his attention to entrepreneurship, Tom was a journalist with a number of publications. He is a longtime board member of Aim High St. Louis and also serves on the boards of the Sheldon Arts Foundation and Hope Happens.

Opening SUMMER 2016 DOORS



for Donors



for Students





for Community

Our Mission & Vision

THE SCHOLARSHIP FOUNDATION OF ST. LOUIS, a nonprofit organization founded in 1920, is based upon the conviction that an educated citizenry is essential to a healthy democracy. The Scholarship Foundation of St. Louis sees education as a catalyst, an agent of change for individuals, families, communities, and nations. The Foundation envisions a community that truly recognizes the importance of educational attainment and assures that positive educational outcomes are accessible to all regardless of economic circumstance. This is a community in which doors will not be closed to those who lack financial resources, and postsecondary education will be available to all with the potential to succeed.

2016 Board Members

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Barbara Touchette, *President*Kathleen A. Day, *Vice-President*Hardy Washington, Jr., *Vice-President*Patty Malashock, *Treasurer*James E. Crowe, III, *Secretary*Lisa K. Thorp, *Member-at-Large*

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Tom Ruwitch
Earl Shreckengast
Joan Silber
James Tatum

In Memory of Paul M. Arenberg

As this newsletter was going to press, The Scholarship Foundation received word that longtime board member and generous supporter Paul Arenberg passed away on August 8, 2016. Tributes made in Paul's memory will be printed in the next newsletter; he will be deeply missed and warmly remembered.

Paul served on the board of directors of The Scholarship Foundation for eight years, concluding his full term in June, 2016. Paul's late wife, **Ann Arenberg**, served on the board exactly 10 years before Paul, from 1998-2006. Ann passed away in December, 2006. They began contributing to the Foundation in 1994. In addition to generous contributions of time and leadership made by both Paul and Ann, the Arenberg family has established the Ann L. Arenberg Designated Scholar Loan and the Paul M. Arenberg Designated Scholar Loan. In 2010, Paul created the Executive Director's Discretionary Fund, dedicated to unbudgeted mission-specific expenditures for students or staff members, as authorized by the Executive Director. In 2011, the Arenberg family created and has since sustained the Ann and Paul Arenberg



Paul Arenberg, (right) in January, 2016 with Stephen Merriott, the Ann Arenberg Designated Scholar and senior in sign language interpretation at William Woods University.

ScholarShop Partner Fund, completely underwriting the cost of gift certificates to ScholarShop provided to partner youth-serving agencies to distribute to young people in need of attire for employment or educational opportunities. Paul provided significant volunteer staffing for that program, meeting with partner agencies and coordinating youth opportunities. Paul was an active board member, a generous contributor, and cared deeply about The Scholarship Foundation and its students. At his retirement from the board, he was presented a plaque bearing the following apt quotation:

"For anything worth having one must pay the price; and the price is always work, patience, love, self-sacrifice—no paper currency, no promises to pay, but the gold of real service."

- John Burroughs