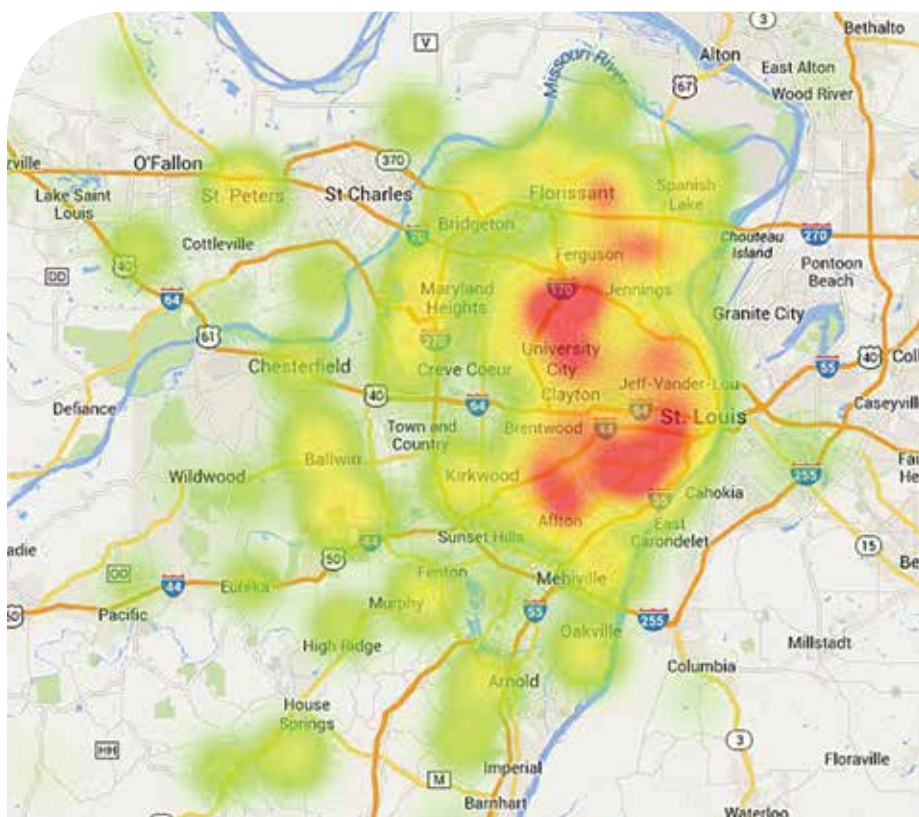


Opening FALL 2014 DOORS

THE
Scholarship
Foundation
OF ST. LOUIS

Youth Voice? Youth Engagement!



Scholarship Foundation Student Awards: 2012-2014

Over the last three years, The Scholarship Foundation of St. Louis has invested over \$10 million in interest-free loans and grants to students in the St. Louis area. The map above is a visual representation of how that money has been distributed across our region, with the red areas depicting the largest investments. For more details and an interactive version of this map, please visit our website: www.sfstl.org/news/invested-in-st.-louis

Since August, the St. Louis region has quite suddenly witnessed an almost frantic search for “youth voice.” In community forums and meetings, on boards and speaker panels, there is recognition of emerging leaders and of the very difficult life circumstances that many young people of color and of economic disadvantage face. This realization is not new to The Scholarship Foundation, where we have been working not just on voice but on meaningful engagement of students and recent graduates in the life of our organization, our community, our nation. This newsletter highlights many of the young people who have been informing and leading the work of The Scholarship Foundation and who have been contributing significant gifts of time and talent to the metropolitan area. This newsletter is less about problems than it is about solutions, more about hope than anything else. We think you will be excited to see what the next generation is capable of accomplishing!

Policy Advocacy by Those Most Affected

For a number of years, The Scholarship Foundation has served as a source of information and perspective on policies that affect low-income college students. Foundation Executive Director **Faith Sandler** has frequently spoken out about the ways in which admissions practices and financial aid policies obstruct the path to college for low-income students. Thanks to grants from **Deaconess Foundation** and **Incarnate Word Foundation** in 2013, the Foundation piloted an advocacy internship that supports policy engagement by those presently and most deeply affected.

Current Foundation students and recent graduates are invested in the issues and uniquely situated to research policies and represent student needs. During the 2013-2014 academic year, four such students were engaged in advocacy work. A timeline of that first year appears below.

- **January–March, 2014:** Intern selection, policy training, issue identification, and preliminary research, messaging training.

- **April–May, 2014:** Legislator phone calls; commentary and editorial content published in four publications by group and individual authors; extensive meetings in Jefferson City with administrative and legislative decision makers; and, policy presentations to Scholarship Foundation board of directors.
- **June–August, 2014:** Compilation of final white papers on issues; panel presentations at children/youth forum and on KETC/Nine Network; and, representation at local and national conferences.

Beginning this fall, the new policy interns have been learning research and advocacy skills, and will go on to develop coordinated policy projects as well as pursue topics of individual interest. The Scholarship Foundation is grateful for continued generous support from the Deaconess Foundation for the 2014-2015 academic year, in which six policy interns are now engaged. Momentum from the pilot year continues, with project leadership from 2nd year intern and graduate student **Karissa Anderson**. The team has assembled earlier in the legislative year and



2013-2014 Education Policy Interns

includes more members with varying experience in public policy.

The **accompanying summaries** of last year's projects provide a glimpse into the work that can be done by those who know best where the most serious concerns might be present. (See pages 2 and 3.)

(Photo on page 20 shows Policy Interns Karina Arango and JaMya Short with Representative Michael Butler and Aide Kaylan Holloway, a Scholarship Foundation graduate.)

SUMMARY OF RESEARCH TOPIC:

Undocumented Immigrant Students

By Karina Arango
Fontbonne University, 2015

An estimated 65,000 undocumented students graduate from American high schools each year. These children are guaranteed a primary and secondary education, but face social, legal, and financial barriers on the pathway to higher education. Research conducted by the Urban Institute showed that of undocumented students ages 18-24, only 10% of males and 16% of females are enrolled in college. There are three specific and significant obstacles undocumented students face on their paths to higher education.



Admission

Undocumented students and even college advisors may assume that they cannot legally attend college in the United States. This is false. There is no federal law prohibiting admission to public or private U.S. colleges. In fact, federal and state laws do not require students to prove citizenship when enrolling at higher education institutions. Unfortunately some states (like Georgia and South Carolina) ban public universities from accepting undocumented students. However, Missouri has no such ban.

Tuition

Many states have debated whether to allow undocumented students to be charged in-state tuition rates. In a number of states, public institutions will accept undocumented students but treat them as international or nonresidential students, thus charging them at those rates.

During the 2014 legislative session, the Missouri House and Senate inserted language into the budget bill that requires publicly-funded institutions to charge out-of-state or international tuition rates to undocumented students if those institutions expect to receive the state funds on which they depend.

Financial Aid

Undocumented students are not eligible to receive any federal student financial aid. This includes loans, Pell Grants, and federal work-study. In Missouri, these students are ineligible for state financial aid. Private institutions set their own financial aid policies and some offer aid to undocumented students.

As a nation, we have invested in primary and secondary education for undocumented students. Programs such as Deferred Action for Childhood Arrivals (DACA), creates new opportunities to support students who arrived in this country as children and have graduated from U.S. high schools. The Scholarship Foundation of St. Louis sees education as the transformative power that can strengthen the well-being of an individual and community. In April 2014, the Foundation expanded its eligibility requirements for interest-free loans and grants to include DACA students. (See article on page 4.) The Scholarship Foundation, board members, and partners recognize that now is the time to support and position these students to achieve their goals and contribute to our community and economy.

SUMMARY OF RESEARCH TOPIC:

The School Counselors' Role in Preparing Students for Postsecondary Education

By JaMya Short
University of Missouri-
Kansas City, 2008
Lindenwood University,
2014



Senator David Pearce met with
the Education Policy Interns

Are school counselors doing an adequate job of preparing students for collegiate life? The answer is no. However, there are reasons behind it. The first is high school counselors do not learn about the process of preparing a student for college until they are on the job. The second reason is due to the high student-to-counselor ratio, which means counselors do not get to spend enough time with students to plan effective college preparation strategies.

To remedy these problems the following should be implemented: a change in required course work for counseling degree programs at Missouri universities, and lowering the student-to-counselor ratio.

Currently no universities in Missouri offer courses in college counseling to students who are seeking to become school counselors. Requiring such courses will help to ensure that counselors are prepared to offer beneficial college advice to students the moment they begin working.

Lowering the student-to-counselor ratio will decrease the caseload for counselors, which will

lead to increased time that counselors can spend with students individually. The current ratio stands at 400-500:1, which only gives counselors about 30 minutes to spend with each student. More time will lead to more communication and effective college planning.

As an advocate with The Scholarship Foundation of St. Louis, the next step is to present this information to Tim Schlimpert, Director of School Guidance with the Department of Elementary and Secondary Education, and inquire about what steps need to be taken for these changes to be implemented.

SUMMARY OF RESEARCH TOPIC:

State Priorities for Higher Education and Merit vs. Need-Based Financial Aid

By Sadie Weiss
University of Arizona, 2011



Attaining a postsecondary degree is more important than ever, but students are not receiving the same share of public support for their education as they did in the past. How do states differ in higher education policy and what programs do states have in place to support students who want to attend a college or university? State priorities for higher education are best understood in the context of financial aid programs, comparing merit vs. need-based aid.

Financial aid policies are not targeting students with the greatest financial need. State grant programs differ, but recently many states have reoriented their financial aid programs away from need-based aid to merit-based aid. Hoping to keep their “brightest” students close to home, states are providing scholarships based on academic performance and standardized test scores. Financial circumstances typically have no influence on eligibility for these scholarships. The consequence of this is that public resources intended to promote college access benefit students who can afford an education without the assistance. The students who truly need the aid are not receiving it. Such policies have limited benefit to the interests of the state.

Policies that do not support equal access to higher education not only hurt individual students, but our

society as a whole. Financial aid policies should be refocused upon need-based aid in order to assist students who without public support would not be able to complete a college education. States would do well to place priority on policies that increase college access and success. If states commit to increasing educational attainment, students and their communities will benefit.

*Policy Interns met with Dr. Mike Nietzel,
Senior Policy Advisor to Governor Jay Nixon*



SUMMARY OF RESEARCH TOPIC:

States Should Reinvest in Higher Education

By Karissa Anderson
*Southeast Missouri State University, 2012
Saint Louis University, 2015*



The rising amount students pay for education is making a college degree unattainable for large numbers of promising students or is forcing them to take on massive student loan debt. A study done by the Education Trust shows that low-income students are paying proportionally more than their middle and upper class counterparts, often paying more than 100% of their income on education expenses. Government subsidies are used to try to keep costs down, but as states are investing less in higher education, students are responsible for covering larger portions of the total cost of education.

Missouri has published a goal to be in the top ten in the nation in degree attainment. There is no way to achieve this goal if state policy makers and universities continue to disinvest in education and price out entire communities. Such practices do not boost degree completion but saddle increasing numbers of students with debt they are hard-pressed to repay. Federal and local

governments should make it their priority to make education accessible for students of all socio-economic strata. Low-income and first-generation students deserve the opportunity to become the “best and brightest,” but until and unless such students are provided affordable access to quality education, those words ring hollow.

Back to Our Roots: Supporting Immigrant Students

The Scholarship Foundation has launched a new initiative to support postsecondary success for students who have been granted **Deferred Action for Childhood Arrival (DACA)**. In April 2014, the Foundation's board of directors unanimously voted to amend the organization's interest-free loan and grant eligibility criteria to include DACA students. To assist this deserving group of students, the Foundation will provide financial resources, support, and advocacy as it does for all students.

Students approved under DACA have grown up in the St. Louis region, graduated area high schools, and know no other home than the United States. DACA allows qualifying undocumented immigrant youth to request a temporary two-year deferral of deportation, apply for a work permit, and receive a Social Security number. As it confers no citizenship status, this group of undocumented students does not benefit from federal aid, which creates financial barriers that often prevent them from pursuing higher education.

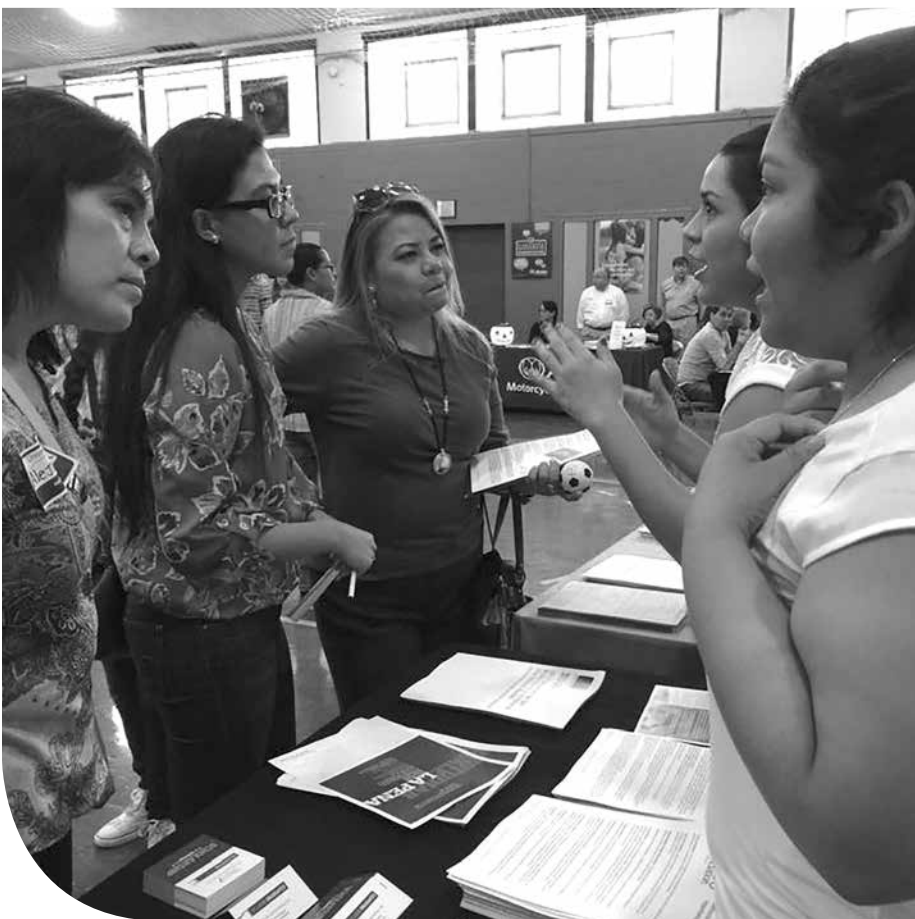
Since changing its policy, the Foundation has received several grants to support financial aid for DACA students. The Scholarship Foundation was one of only nine organizations to receive a national grant through **Educators for Fair Consideration's (E4FC)** "Invest in the Dream" initiative to support scholarships for undocumented students attending accredited,

nonprofit, two-year and four-year colleges and universities in the United States. The Scholarship Foundation has also received a significant grant from **The Mysun Charitable Foundation**.

Additionally, Scholarship Foundation Board Member, **Sid Goldstein**, created the **Chip Wolkowitz Goldstein Designated Scholar Loan (DSL)** with preference that a DACA student be selected annually. *(See article on page 13.)*

Through a grant from **Edward Chase Garvey Memorial Foundation**, the Foundation has hired a part-time Immigrant Student Advisor who will provide undocumented students and families with timely information on postsecondary education benefits, opportunities, funding, and planning. The Advisor would also refer individuals to the services needed to navigate the DACA application process. **Jocelyn Posos**, a 2014 graduate of Missouri State University, an alumnus of Wyman Teen Leadership Program, and a 2014-2015 Scholarship Foundation Policy Intern, has accepted this position with enthusiasm.

During 2013-2014, The Scholarship Foundation began an education policy internship program supported by the **Deaconess Foundation** and **Incarnate Word Foundation**. One of the issues the interns researched and advocated was college access for undocumented students. *(See articles on pages 2 and 3.)* With very few local and statewide organizations providing educational opportunities for undocumented students, The Scholarship Foundation is leading the way.



Karina Arango (front R) and Jocelyn Posos (back R) speak with families at the recent Universidad Ya! College Fair

Future Forward

On October 7, The Scholarship Foundation of St. Louis launched Future Forward, a new 529 College Savings Program. The program will provide 120 eighth-graders from **Wyman Teen Leadership Program, De La Salle Middle School**, and **Marian Middle School** with up to \$1,400 per student invested over the next five years. The Scholarship Foundation has partnered with **MOST-Missouri’s 529 College Savings Plan** to create privately-funded scholarship accounts for these students.



Students from Marian Middle School

The Scholarship Foundation has long worked for the students of St. Louis, providing them ever more important access to higher education.

“We’re doing something we think is novel—marrying what we know about college access and financial aid with savings,” **Faith Sandler**, The Scholarship Foundation’s Executive Director, said. “Kids are getting an initial deposit of \$500 but will ‘earn’ annual \$100 deposits based upon college access benchmarks verified by data their schools or programs are already collecting.”

At the program kickoff, eighth-grade students currently enrolled in and attending De La Salle Middle School and Marian Middle School and their families learned the details of the program and completed registration paperwork. Board members of The Scholarship Foundation and staff of Wyman’s Teen Leadership Program were also in attendance. Guest speakers included Missouri State Treasurer **Clint Zweifel** and City of St. Louis Treasurer **Tishaura Jones**.

“The Scholarship Foundation has long worked for the students of St. Louis, providing them ever more important access to higher education,” Treasurer Zweifel said. “I am proud to work with them on this new partnership, helping students start a MOST 529 account while obtaining the skills they need to be successful in the pursuit of their dreams.”

Wyman will be selecting approximately 80 eighth-graders for the Teen Leadership Program this spring, at which point they and their families will be similarly welcomed to the pathway to postsecondary education. The Scholarship Foundation is thrilled to pilot this effort to bring the “Future Forward.”



Future Forward students from Marian and De La Salle explore Fontbonne University.



De La Salle Middle School students

Introducing Program Staff

The Foundation's seven program staff members bring diverse experience, backgrounds, and strengths in helping students pursue their postsecondary education, and with implementing the new programs for DACA and Future Forward students highlighted on pages 2 and 5.

Robert Elam joined the Foundation in October as Student Advisor. Robert worked at St. Louis County Human Services as a Youth Services Specialist, where he helped to prepare at-risk and underserved youth for the transition to independence—specifically, postsecondary education, job training opportunities, and employment. Robert attends the University of Missouri-St. Louis (UMSL), where he earned a Bachelor of Social Work, and is presently working on his Master of Social Work.

Chiquita Griffin joined The Scholarship Foundation in September as Receptionist/Administrative Assistant. Chiquita has 20 years of administrative and professional experience working with students from diverse backgrounds. Recently, Chiquita was the Office Manager for the Tiger Woods Learning Center in Washington, D.C. She attended Southeast Missouri State University in Cape Girardeau, Missouri and earned certification in the Professional Secretaries field.

Felipe Martinez joined the Foundation in October as Student Advisor. Felipe has 5½ years of professional experience working in college access with low-income, first-generation, and underrepresented students. Felipe served as the GEAR UP Site Grant Coordinator for the University of California-San Diego, where he worked with a group of students for six academic years, from 7th grade through high school graduation. Felipe attended University of California-San Diego where he earned a bachelor's in English literature and writing.

Sarah McClure joined The Scholarship Foundation as Program Director in June. Sarah attended St. Louis Community College and UMSL for her bachelor's degree. She received a master's in social work at Washington University, where she held a research assistanceship at the Center for Social Development and studied financial asset building for low and moderate-income families through College Savings Programs. She also completed a graduate practicum with the Foundation and conducted scholarship research for the initial offerings of St. Louis Graduates' Scholarship Central. Sarah then moved to Fort Wayne, Indiana to launch a new initiative with SCAN (Stop Child Abuse and Neglect) as Manager of Young Adult Programs.



*Standing (l-r): Sarah McClure, Thurman Young, Teresa Steinkamp, Felipe Martinez
Seated (l-r): Jocelyn Posos, Robert Elam, Chiquita Griffin*

Jocelyn Posos joined the program team as Immigrant Student Advisor in November. Jocelyn is also a 2014-2015 Scholarship Foundation Policy Intern. She graduated from Missouri State University in 2014 with a double major in social work and Spanish. An alumnus of Wyman Teen Leadership Program, Jocelyn was also a Scholarship Foundation student and completed a 2014 summer internship at The Scholarship Foundation. *(See related articles on pages 4 and 9.)*

Teresa Steinkamp was a Scholarship Foundation student who joined the staff in the fall of 2007 as both a ScholarShop Assistant and a Student Advocate. She became Program Advisor in 2009. Currently, she works as Supervisor for Student Support Programs, coordinating the Student Advising and Internship programs and assisting students with financial, academic, and psycho/social/emotional matters during their postsecondary education. Teresa graduated from Loyola University Chicago with degrees in psychology and sociology, earned her master's in social work from Saint Louis University, and is a certified school social worker in the state of Illinois and a Licensed MSW in the state of Missouri.

Thurman Young joined The Scholarship Foundation staff as Program Supervisor in June. Thurman's 15 years of professional experience includes positions in higher education counseling, financial aid advising, and default prevention at Higher Education Consortium (St. Louis Community College), Harris-Stowe University, and Fontbonne University. Thurman earned a bachelor's in English literature from Grambling State University in Louisiana, and his master's degree is in English from the University of Illinois.

Telling Our Stories

Inspiring Success

When **Kelly Sullivan** was asked to speak to The Scholarship Foundation’s Board of Directors upon the occasion of her interest-free loan being fully repaid, she was overcome with shock, disbelief, and joy. Kelly’s payments had been conscientious, but she had been making them without regard to any end in sight.

Kelly’s relationship with The Scholarship Foundation extends almost 15 years. She was the first **Bravo Scholar** named by the Foundation. She was also a **Sally Glassberg Sands Designated Scholar**, and received an **Ameren Scholarship**. Over the years, she worked as a Student Advocate and ScholarShop Assistant. Kelly’s remarks to the board were inspiring to all in the room. Growing up in the foster care system from birth until she was emancipated at age 18, Kelly changed schools frequently with each of 30 foster placements. Consequently, she struggled to keep up in school, eventually dropping out. After being homeless for a year, Kelly decided to make changes in her life. She took the GED exam and did so well that she realized college was a possibility. She excelled at the community college, then transferred to Webster University with financial support from The Scholarship Foundation. While the Foundation’s funding was critical to Kelly’s persistence in school, she



*left: Sullivan and older son Tagyn at the announcement of the first Bravo Grants in 2001.
right: Sullivan and younger son Isaiah at the 90/50 Anniversary celebration in 2010.*



remarked that equally important were the paid work, support, and understanding she received from the Foundation during the difficult times in her educational journey.

After earning her Bachelor of Fine Arts degree, Kelly taught art as a way of positively influencing students who struggle to find meaning and direction. After deciding she wanted to use her personal experience to more directly help youth growing up in foster care, she spent five years at Epworth Children’s Home as a Program Manager of the St. Louis Aging-Out Initiative before moving to Foster and Adoptive Care Coalition as a 30 Days to Family Specialist. Kelly has described her life and career as productive and fulfilling, due in large part to the education she received. She told the board, “*The Foundation put trust and faith in me during my educational journey, driving me to succeed, to show they were right, and prove I was capable.*” Kelly is more than capable; she is an inspiration to adults and youth alike.



Sullivan (front center) with other ScholarShop student staff at ScholarShop-Webster Groves’ Grand Opening in 2004

A Win-Win-Win Partnership

By Dylan Simonsen
Gephardt Civic Scholar, Washington University, 2014

“As a first-generation college student, I didn’t have the luxury to go out and look for unpaid internships, but this program was almost perfect—helping clarify what I want to do and bridging the gap between being a student and searching for employment. It truly has made a world of difference.”

Derion Tabb, Intern with St. Louis Public Schools Foundation

This marks the third year that **Equifax** and The Scholarship Foundation’s collaborative partnership has provided paid community internship opportunities for Foundation students. At its inception in 2012, the program supported just four interns, but this past summer ten students were placed in nonprofit agencies, with two additional interns working in community organizations this fall. Not only has the program grown in size, but also in geographic impact. Originally, students worked with various agencies in the Old North St. Louis neighborhood, but the program has grown quickly. This summer and fall, all 12 interns worked for different agencies across the community, as the philanthropic impact of Equifax and work of The Scholarship Foundation continues to involve more nonprofit organizations throughout the St. Louis region. In future years, the Foundation hopes to expand support from other corporations so that more community agencies will benefit from the students’ work.

Each of the individuals highlighted below participated in the 2014 Community Internship Program:

Brittany Ferrell



Brittany is a senior nursing major at University of Missouri-St. Louis. This summer, she interned with **Saint Louis Public Schools**. Through her work with Student Support Services, Brittany conducted research on school-based health clinics, best practices for school districts’ health and wellness

committees, and potential district partners. This internship enabled Brittany to connect her interest in research and public health with her nursing and clinical experience. Student Support Specialist **Erika Gonzalez** further explains the impact of Brittany’s work:

“Brittany completed three projects that will help support the wellness of both parents and children attending school in the district. She was so efficient and self-directed, and she completed all of her assigned projects in significantly less time than I had projected, which allowed me to broaden the scope of her work and experience. Specifically, she designed her own project, a yoga program proposal that could be considered for our schools.”

Jasmine Franklin



Jasmine is a sophomore majoring in biological sciences at Stephens College. This summer, Jasmine interned at **Gateway Center for Giving**. Her work involved communicating with prospective grant makers, data entry, and posting on the Center’s blog. She also researched racial

diversity in philanthropy, interviewing individual donors and philanthropic organizations to better understand relationships between diversity and giving trends. **Danielle Wallis**, former Program and Information Manager at Gateway Center for Giving, described Jasmine’s specific impact:

“It’s always a pleasure having a summer intern, and we are grateful to Equifax and to The Scholarship Foundation for making this opportunity possible. Jasmine supported our organization’s staff in researching topics for upcoming funder meetings, and compiling important funder information to illuminate giving trends and opportunities for collaboration in the philanthropic sector.”

Hanna Knigge



Hanna is a senior at Drury University pursuing a degree in international business. This summer, she interned at **Rebuilding Together-St. Louis**. Her responsibilities included coordinating and implementing a silent auction, preparing for a

trivia night, and conducting homeowners’ visits. Hanna gained invaluable exposure to nonprofit operations and management, which she describes in greater detail:

“This summer, Rebuilding Together-St. Louis taught me the importance of maintaining strong donor relations. By working with the development director on the trivia night, I saw the extensive preparations needed to put on a smoothly run event. From this experience, I have learned that I enjoy working on a close-knit team towards a common goal, encouraging and challenging one another along the way. I wish to work for a company or organization that has a passion for serving others.”

Azra Latic



Azra recently graduated from Saint Louis University with a bachelor's degree in sociology. Azra is interning this fall with **Southside Early Childhood Center**. She coordinated getting parental consent forms and was lead implementer for Healthy Kids Express, which provided children in Early Head Start and Head Start with hearing, vision, lead, and

hemoglobin tests, flu shots, and dental exams. Her work now turns to reviewing and following-up on families' needs assessments and connecting them with resources, including children's winter coats. Finally, she will begin preparing for annual holiday events. As Azra stated:

"My experience at Southside has been wonderful so far. I look forward to coming each day and knowing that I am going to learn something new. I feel like I am helping Krysta, the Family Partnership Manager, who has had a large workload. Getting to know the kids in this program has been my favorite aspect of the experience."

Jacob Masek



Jacob is a junior majoring in business administration at Truman State University. His summer internship with **College Summit-Missouri** primarily involved developing and supporting the organization's social media efforts.

He also had the remarkable opportunity of co-hosting a national twitter chat for College Summit. The following was excerpted from Jacob's College Summit blog post:

"For the past two years I have been lucky enough to receive an interest-free loan from The Scholarship Foundation of St. Louis to help pay for my education. This past spring, one of their representatives told me about a paid internship opportunity with College Summit-Missouri. ...[During my internship] the people I worked with are some of the most passionate people I have ever met. I was privileged to post on social media as students went through [College Summit's] four-day workshops over the course of the summer. It is amazing to me the perseverance that College Summit students have to succeed. Thank you to anyone who has been a part of my College Summit experience. I can't wait to give back after I finish undergrad."

Akriti Panthi



Akriti is a senior economics major at Truman State University. Akriti interned with **Arch Grants** this summer, where she assisted with the synchronization of data in multiple platforms.

Through this work, she learned about the growing number of startups coming to St. Louis and their innovative ideas, products, and missions. As Akriti stated:

"This summer has provided me with skills that go way beyond just my field of study and provide overall insight into becoming a professional. It was incredible learning how efficient and dedicated I was to the work I was doing. Seeing what I accomplished and proudly saying that it was my work was a great feeling. Arch Grants was a place where I got to notice community members making such an effort to maintain growth in St. Louis. It was incredible knowing that the community works so hard to keep itself steady. Something else that I wanted to get out of my experience working at Arch Grants was a greater understanding of the nonprofit model. The internship definitely reaffirmed my desire to open up my own nonprofit health clinic down the road."

Jocelyn Posos



Jocelyn graduated in May from Missouri State University with a degree in social work. Jocelyn's summer internship at **The Scholarship Foundation of St. Louis** allowed her to use her social work education and youth development experience to assist in supporting student services. More specifically, she researched Individualized Education Plans (IEPs) and 504 Plans (which help

children with disabilities reach their educational goals more easily during grades K-12) with a focus on how they pertain to postsecondary education. Jocelyn then helped to compile a database of resources for students, which has been made accessible across various forms of social media. In Jocelyn's own words:

"I have done work with college-age students in the past, but working with The Scholarship Foundation, I learned that I really enjoy being a resource for students and being able to provide them with my experiences and my advice. During these past couple months I've learned so much about myself and the Foundation. This is a great agency that strives to support students so they may succeed in their educational and personal lives."

Sana Rankin-Cole



Sana is a senior at the University of Missouri-St. Louis studying English. Her internship experience with **Shakespeare Festival St. Louis** continues through the fall, as she transitions from providing administrative support to a community engagement role. She is helping prepare for Shakespeare in the Streets, a unique theatrical performance that integrates a neighborhood’s history and story into a Shakespeare

performance which will take place in the Old North St. Louis neighborhood in 2015. Sana is most looking forward to the opportunity to connect with Old North residents during the interview phase of the project. Her internship supervisor, Director of Community Engagement & Education **Jennifer Wintzer**, said the following of Sana’s work:

“Sana has been assisting with community engagement around our Shakespeare in the Streets and SHAKE 38 Projects, analyzing scripts, researching business and community events, and visiting our summer camp programming. She asks intelligent questions while remaining task-oriented. We are excited to know that we can serve as a resource for her as she explores her interests in writing and arts administration.”

Anthony Reed



Anthony is a senior art major at Savannah College of Art and Design. Anthony’s internship this summer with **Old North St. Louis Restoration Group** afforded him the opportunity to use and further develop his graphic design skills. Specifically, he assisted in designing artwork for a

direct mailer about the local farmer’s market and creating designs for two signage projects—one for streetlights and another for signs at the neighborhood’s entrances. Community Engagement Specialist, **Claire Wolff**, further describes Anthony’s role:

“Anthony is an incredibly talented graphic designer who created a poster promoting a photography show in our gallery, designed signage for the streets of our neighborhood, developed post cards for the North City Farmers’ Market, and formatted a neighborhood newspaper. Scholarship Foundation interns are always thoughtful, intelligent, and hardworking and Anthony was no exception.”

Dontaleisha Smith



Dontaleisha recently graduated from Howard University with a Master of Social Work degree. This fall, she is interning with the **Diversity Awareness Partnership** in the areas of programmatic support, education and training facilitation, development, evaluation, and research. In her work, she has been

able to connect with corporate donors, emerging leaders, and a network of young professionals. She will be working on a project with the St. Louis Rams and two local high schools to educate students about diversity and inclusion.

“My tasks have been designed to provide insight on the functions of a nonprofit organization, which I intend to found in the near future. I am most excited about the Rams partnership project because I am able to use my creativity and skills as tools to ‘pay it forward’ and give back to my community. As youth advocate Marian Wright Edelman stated, ‘Education is for improving the lives of others and for leaving your community and world better than you found it.’ I look forward to the personal growth and professional development I will gain from this experience.”

Derion Tabb



Derion is a senior majoring in communications at the University of Missouri-St. Louis. Derion interned during the spring semester for the **St. Louis Public Schools Foundation**. This work sparked his interest in nonprofit management and working in the nonprofit sector. He not only gained exposure to the administrative side of nonprofit work, but also learned and refined key skills like grant writing and fundraising. In addition, Derion

reflected that great professional growth came from learning how to build and maintain relationships. During the summer, Derion interned with **St. Louis Graduates High School to College Center**, helping students with issues around transitioning to college. He reflects on how his internship experiences further shaped his long-term career and educational goals:

“Going into the internships I had little idea of what it is that I want to do other than broadly-speaking something in community development, but after these internships it’s pretty clear that I want to go to graduate school and pursue a Masters in Public Policy as well as a Masters in Administration.”

Stephenie Williams



Stephenie is a senior at the University of Missouri-St. Louis majoring in biological sciences. This summer, she interned with **The Mitrata Nepal Foundation**, where she focused most of her time and effort on researching potential grant opportunities and planning a fall fundraiser.

Stephenie not only gained valuable experience from her work with the Foundation, but also from her strong connections with the unique and passionate individuals within the sector. Stephenie looks forward to continuing to volunteer with the organization this year. She reflects on her summer experience:

“I learned about the country Nepal and the hardships of living in severe poverty. Simple things such as education that many Americans take for granted would mean so much to a child forced into labor at the age of six. I was surprised at how difficult it is to find grant money to support education expenses in foreign countries. This internship confirmed that I want to work in an underprivileged area after medical school. With this being my second summer as an intern with The Scholarship Foundation, I feel that I was able to be more helpful to the organization and fearless at any task that came my way.”

Super Tribute for a Distinguished Career

In 2007, **Ubong Ituen** and her siblings memorialized their father’s lifelong dedication to education by creating the **Dr. Edet B. Ituen Memorial Designated Scholar Loan (DSL)**. This year, in honor of Ubong’s distinguished career at McDonald’s USA, her colleagues collected tributes directed to the Ituen DSL. In addition, McDonald’s USA made a matching contribution.

Ubong’s family emigrated from Nigeria when she was a child so her father could pursue his education, including his doctoral work in political science at Saint Louis University. He spent his career teaching at local colleges and universities. Ubong earned both her bachelor’s degree and her master’s in business administration from Washington University in St. Louis. She then began her career at Ralston Purina as a Brand Manager,

eventually landing at McDonald’s USA, where she worked her way up from Director to Senior Director of Product Marketing to Vice President of Global Brand Strategy, and eventually to Vice President of US Marketing. Ubong was instrumental in McDonald’s decision to distribute nutrition-focused books in Happy Meals in November 2013 to promote family literacy in partnership with Reading is Fundamental. This project was replicated in other countries in 2014. She served as a teacher, mentor, and friend to many during her storied career. In retirement, Ubong plans to spend her time traveling and volunteering, making an impact in a different way.



Ubong Ituen at her retirement celebration.

New Foundation Officers and Board Members

A new slate of officers and several new board members began service in June 2014. **Kathianne Knaup Crane** is the new Vice-President/Program and **Kathy Day** is the new Secretary. They join **Richard Atkins** (Member at Large), **Betsy Douglass** (President), **Earl Shreckengast** (Vice-President/External Relations), and **Barb Touchette** (Treasurer).

NEW BOARD MEMBERS

Buron “Buff” Buffkin retired from Energizer Holdings in 2013 after a 35-year tenure, where his responsibilities included directing human resources, facilities and travel management services, and chairing the company’s charitable trust committee.



Lauren Nash Ming has worked in finance and IT leadership roles in Fortune 500 companies over more than 30 years. She has been engaged in mergers and acquisitions, financial analysis, internal audit and project management, and developing and executing business strategy.

James E. Crowe, III is a partner with the law firm of Dowd Bennett LLP in Clayton, where he focuses primarily on civil litigation involving corporate liability, white-collar criminal matters, and internal corporate investigations. Jim was a Scholarship Foundation student as well as a designated scholar. He also worked as a Scholarship Foundation Student Advocate while attending law school.



Dana Romeis is a managing designer in residential interiors with Castle Design. She was owner and principle designer of Fibercations, LLC, a company she sold in 2013. She and her husband, Jim, were the first in their families to graduate from college, and she is committed to providing similar opportunities to today’s youth.

Joan Esserman served previously on the board from 2005 to 2008. She has worked as an educator in public schools, museum administrator, and program evaluator. She is currently an assessment administrator with the National Assessment of Educational Progress and serves as an arbitrator with Financial Industry Regulatory Authority.



Nancy Rose had her own clothing boutique, Just Chic, in Ladue for 15 years. When the store closed, she began volunteering at ScholarShop, initially stocking a specialized boutique area, and now pricing merchandise.

New Designated Scholar Loans

Designated Scholar Loans offer donors a unique opportunity to honor or remember loved ones in perpetuity by helping worthy students. The Scholarship Foundation currently has **270** Designated Scholar Loans (DSL), each with a story to tell and a significant individual to honor. This major giving option was initiated more than thirty years ago by former Foundation President **Nancy Kalishman**. DSLs are established with contributions of \$25,000 or more, which may be paid in one lump sum or pledged and paid in five payments within a four year period. **(Beginning on January 1, 2015, this amount will increase to \$30,000.)** Additional information on establishing a Designated Scholar Loan can be obtained by contacting Faith Sandler at 314-725-7990.

Including those in featured articles, several new DSLs have been established recently:

- The **Joan and Marcus Sessel Designated Scholar Loan** was created by Joan and Marcus Sessel.
- The **Myla and Orville Rosenblum Designated Scholar Loan** was created by Joan and Marcus Sessel in memory of their dear friends.
- The **Donald and Susan Poling Designated Scholar Loan** was established by Susan and Don Poling for students studying finance or accounting.
- The **Lodato Family Designated Scholar Loan** was created by Ronni Lodato and Bill Radlinski to benefit graduates of Kirkwood High School, in recognition of the tremendous education their son received from K-12 at Kirkwood. They are grateful to all the great teachers, administrators, and coaches there.
- The fifth **Gloria and Rubin Feldman Family Designated Scholar Loan** was created by Gloria Feldman.

Joanne M. Clevinger Designated Scholar Loan and Scholarship Fund

Nursing was **Joanne Clevinger’s** chosen career; most of the nearly half century of her employment was accomplished in the St. Louis area beginning at Missouri Baptist Medical Center as Nursing Supervisor and then as Director of Nursing. Following 15 years with Missouri Baptist, Joanne accepted an offer for the position of Director of Nursing at Delmar Gardens West, a long-term nursing facility from which she retired 18 years later, in 2010. In January 2013, Joanne died suddenly and unexpectedly while vacationing with her husband in Hawaii, where she loved to visit.



Joanne in Hawaii

Joanne was highly respected and admired by those who worked under her supervision; one nurse said in a memo to her: *“I just want you to know how much I respect you and how much I’ve learned from you.”* Joanne was a kind, compassionate, loyal nurse and an astute and dedicated mentor to her employees. Education was of paramount importance to her and she encouraged and helped employees to further theirs. “I can’t” was not in her vocabulary.

To perpetuate her legacy of encouraging and helping nurses to further their education, and to honor her memory *“as a loving person and as a mensch,”* her husband, **Howard M. Rosenberg**, established the **Joanne M. Clevinger Designated Scholar Loan and Scholarship Fund** in late 2013. Both loan and scholarship will be awarded to one nursing student annually. Joanne herself attended nursing school with assistance from an interest-free loan and learned, first hand, the value of such a loan.

Chip Wolkowitz Goldstein Designated Scholar Loan

Sid Goldstein, a current Scholarship Foundation board member, established the **Chip Wolkowitz Goldstein Designated Scholar Loan (DSL)** in memory of his first wife who passed away in 1992. Although his board service began in 2013, Sid has been a consistent and generous donor for many years. In 1997, Sid and his wife **Laura**, along with **Lynne Kipnis**, former Foundation board President, her husband **Steve Rothman**, and **Robert and Nancy Kipnis** created the **Paula and David Kipnis DSL**. In 2012, Sid and Laura created the **Ruth and Bud Goldstein DSL** in memory of Sid's parents.

Chip, a University City High School graduate, met Sid at the University of Missouri-Columbia as undergraduate students and they married in 1967. While Sid was pursuing a PhD at Harvard in classical archaeology, they had the opportunity to spend two summers at the archaeological site of Sardis, near the modern city of Izmir, Turkey. Sid notes that Chip always had an adventurous spirit and was thrilled to be traveling and experiencing life beyond her work teaching high school in Massachusetts.

After relocating several times, Sid and Chip (and their two children, Ben and Jennifer) returned to St. Louis in 1983 when Sid accepted the position of assistant director and curator of Ancient and Islamic Art at The Saint Louis Art Museum. In addition to raising their children, Chip was also devoted to the newly developed hospice program at Barnes Hospital under the leadership of Paula Gianino, recently retired President/CEO of Planned Parenthood. As fate would have it, sadly, Chip herself utilized hospice services prior to her death at the age of 48.

In setting up the Chip Wolkowitz Goldstein DSL, Sid wanted to celebrate Chip's determination and willingness to venture far beyond her comfort zone by designating that these funds be directed to students with Deferred Action for Childhood Arrivals (DACA). Students approved under DACA immigrated to the United States as young children, have grown up in this region, graduated area high schools, and know no other home. In April, The Scholarship Foundation's Board of Directors approved a policy change to begin funding this group of students. *(See related articles on pages 2 and 4.)*



Chip in Sardis, Turkey in 1969

Honoring 25 Years of Dedication

This year, **Faith Sandler** marks her **25 year anniversary** as Executive Director of The Scholarship Foundation. To honor the hard work and dedication of The Scholarship Foundation's sole Executive Director, **Boo and Chuck Cook, Peggy Ross, Betsy and Tom Douglass, Marcia and Bob Kern, and Julia Muller and Earl Shreckengast** established the **Faith Sandler 25th Anniversary Designated Scholar Loan**. During Faith's tenure as the Foundation's leader, the organization has experienced tremendous growth—not only have the number of donors and students served increased substantially, but the Foundation has significantly expanded the services it offers to students. Sandler has overseen innovative and effective financial aid advice and support to low-income students.

In honor of her achievements, Faith was named **Money Magazine's 2014 MONEY Hero for the state of Missouri**. The award is given to one outstanding leader in each state in recognition of each hero's extraordinary efforts to improve the personal finances of others.

2014 Board Members

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THE SCHOLARSHIP FOUNDATION OF ST. LOUIS, a nonprofit organization founded in 1920, is based upon the conviction that an educated citizenry is essential to a healthy democracy. The Scholarship Foundation of St. Louis sees education as a catalyst, an agent of change for individuals, families, communities, and nations. The Foundation envisions a community that truly recognizes the importance of educational attainment and assures that positive educational outcomes are accessible to all regardless of economic circumstance. This is a community in which doors will not be closed to those who lack financial resources, and postsecondary education will be available to all with the potential to succeed.

Our MISSION & VISION

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